# THE CASH BOX

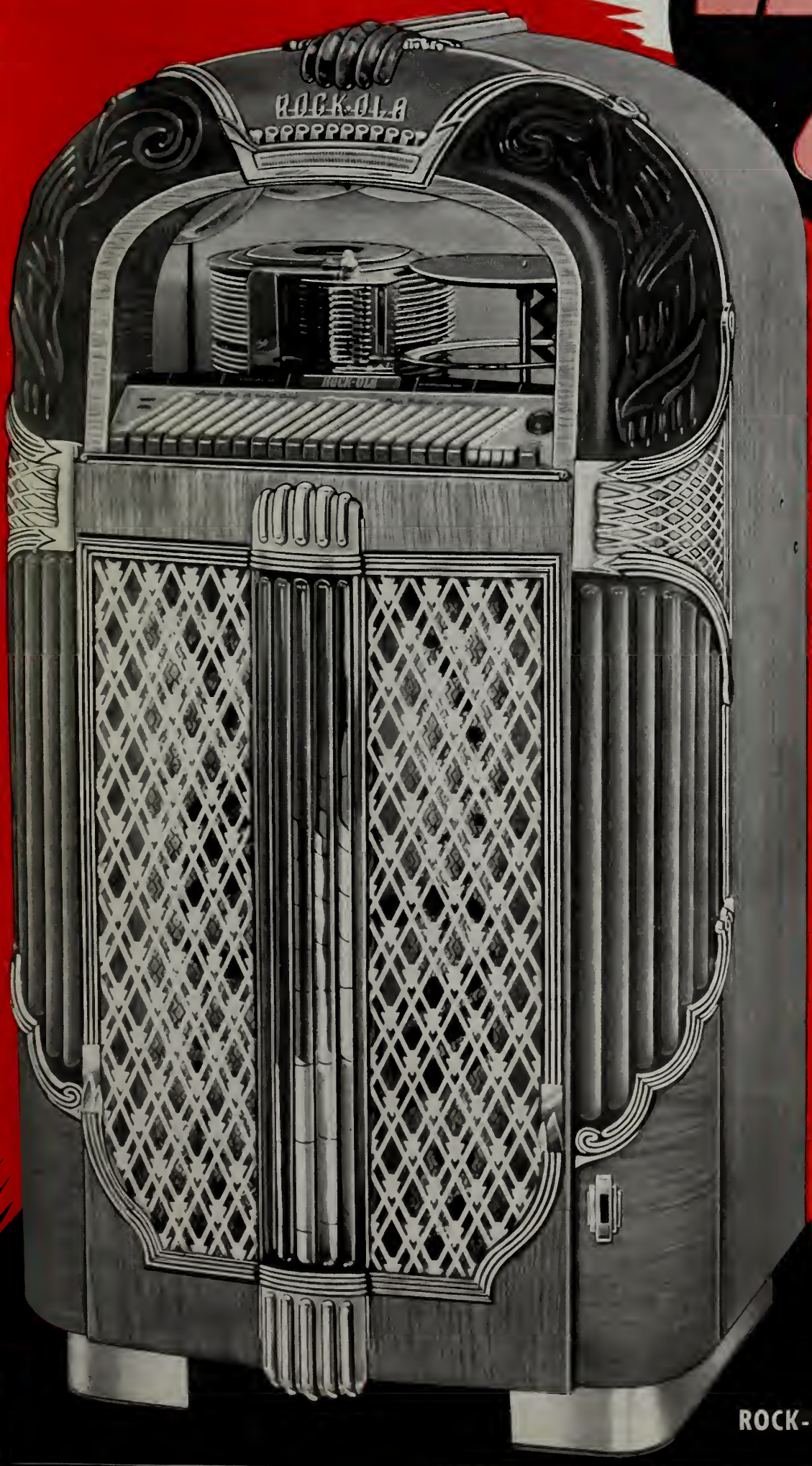
THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 15

JAN. 10, 1948



the ROCK-OLA




magic-lo

THE PHONOGRAPH THAT Sells MUSIC

is here

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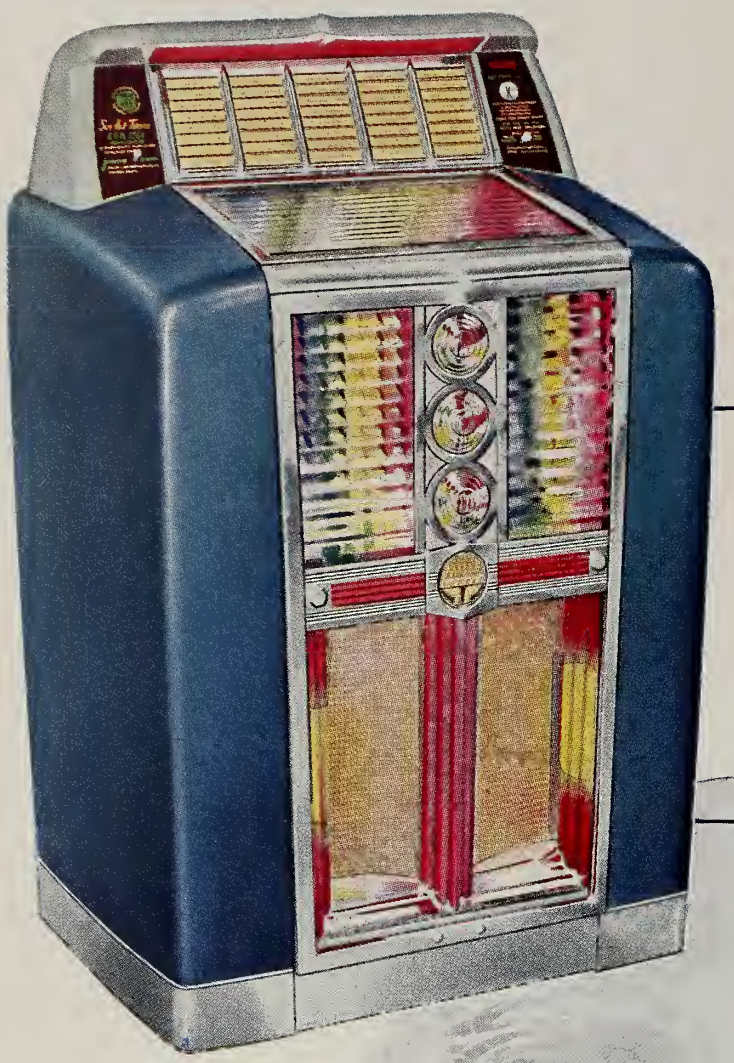
ON DISPLAY AT YOUR ROCK OLA DISTRIBUTORS TODAY

ROCK-OLA Manufacturing Corp.

800 NORTH KEDZIE AVENUE

CHICAGO 51, ILLINOIS



*The public prefers*

# THE MILLS CONSTELLATION

*The coin box concurs*

- **NO OTHER PHONOGRAPH HAS ALL THESE FEATURES:**
- *Plays 40 Selections*
- *Wide Range Tone*
- *Aluminum Cabinet*
- *Adjustable Tone Arm*
- *Table Top Service*

*Six Hits for Two Bits*

***when I want a real nickel's worth . . .***

*I always play a Mills!*

**Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois**

# THE CASH BOX

*"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"*

*THE CASH BOX* IS THE OPERATOR'S MAGAZINE—IT IS NOT SOLD ON NEWSSTANDS



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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. and Canada. Special subscription allowing free classified advertisement each week, not to exceed three full lines, $48 per year. Subscription rates for all foreign countries on request.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machines industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

The C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

# NEEDED FOR '48

## VIGOROUS, COURAGEOUS, FAR SEEING LEADERS WITH CONFIDENCE IN THEMSELVES AND FAITH IN THE FUTURE OF THE COIN MACHINE INDUSTRY.

THE same kind of young men like those of 18 years ago who created "Ballyhoo", "Five Star Final", "Jig Saw" and "Jiggers". Newer, cheaper, better than the big "Hoot Mon Golf", and other similar amusement games on the market at that time. And brought into being a great, new industry. The kind of men who started the juke box business, and who paved the way for the splendid new merchandisers of today. The young man who brought an idea for an automatic phonograph to a factory destitute for work and has since seen it boom into a great, international music network. The man who built a cigarette vendor in the basement of his home, and who should have been present to see the newest product of the firm still bearing his name, featuring electric animation. The unknown who, twenty years ago, boomed the bulk vending machine field, by using pistachios instead of peanuts. And the dozens of others whose courage, faith, daring, intelligence, hard work, perseverance and true, progressive American spirit made this a great industry. The path is wide open for enterprising, courageous and intelligent leadership — with a gleaming pot of gold still waiting for all men with faith and daring — at the coin machine rainbow of achievement.

# 2 MIN. RECORDS WIN BIG ACCLAIM

## Letters Continue to Pour into THE CASH BOX Offices Acclaiming 2 Minute Records. Juke Box Leaders Urge Ops to Ask Record Mfrs. to Cut All Future Disks to 2 Minutes Playing Time. Retailers and Disc Jockeys Also Reported Favoring Faster Playing Disks. Many Ops and Ops' Assn. Heads Will Meet With Recorders About 2 Minute Records at C.M.I. Convention.

NEW YORK—Every day, for weeks, letters continue to pour into the offices of *The Cash Box* here regarding the two minute record idea and every letter, without one yet disagreeing, hopes that such records will be cut by the record manufacturers immediately to help the juke box operator to see some profit on his investment.

A few weeks ago this publication published some of the letters which had been received from leading music ops all over the country. From the tiniest village to the outstanding cities of the nation, juke box operators are asking that two minute records be cut just as fast as possible.

To give some idea of how the juke box ops feel about the two minute disks, here are just a few more of the letters received.

From Ralph G. Hagemann of Automatic Phonograph Co., Peoria, Ill., *"I feel that the two minute disk is an operator's dream come true. This is one item that would increase the operator's earning power without increasing the expenses. I also feel that the music operator who would even talk or vote against the two minute disk shouldn't be a music operator. Right now I don't believe that any operator is doing much more than working for the recording companies and the phonograph manufacturers."*

From Dave Solomon of Joy Automatics, Elmira, N. Y., comes this letter, *"We think that the proposal for two minute records is the best suggestion made in the last five years. As one of the largest operators in upstate New York we wholeheartedly back your suggestion."*

From L. B. Marsh of White Amusement Co., Inc., Hutchinson, Kans., comes this note, *"Due to the present high cost of records, machines and overhead, we are in favor of two minute records for increasing revenue from our machines."*

From James M. Wisnouse of Windsor, Pa., comes this letter, *"It is high time that the leaders of this industry combine their efforts so that the operator may be in a liquid financial position."*

And from Bill Barstow of Bill's Music Co., Idaho Falls, Ida., comes this note, *"We must have the two minute records, and soon. This is the one and only answer as I see it. The other two operators in this territory wholeheartedly agree with me."*

From H. M. Jones, Jones Music Co., Breckenridge, Tex., *"I advocated the two minute records as far back as 1939. It is a 'must' now with this high priced equipment."*

From K. A. Cormey of Record Music Co., Richmond, Ky., *"We are very much in favor of the two minute record. It is the best way to increase our collections with the least customer resistance."*

From B. F. Hutchinson, Jr., Lawton Novelty Co., Lawton, Okla., comes this letter, *"After sixteen continuous years of coin machine and phonograph operation we feel that the proposed two minute records is the soundest idea that has ever yet been suggested. The record companies and artists will sell just as many and probably more than ever before. In the meantime, it will give the operator one of the first really decent breaks he has had in years. What we need now is speed and more speed in putting this idea into definite action. 'The Cash Box' is definitely on the right track in constantly punching at many things that are changing what should be good operations into just poor and average operations."*

From L. J. Beilman of Marlew Amusement Co., Cobalt, Conn., comes this note, *"'Peg O' My Heart' by The Harmonicats was a 2 minute record and worked out beautifully. The sooner we get more like these, the better."*

More and more and more letters, every day in the week, are being received by *The Cash Box* lauding this publication to the skies, encouraging it to go on ahead with the proposal that there be two minute recordings manufactured.

What is even more impressive, is the fact that record retailers and disc jockeys have also followed out on this proposal and are also agreeing that the two minute disks are the "answer" as far as they are concerned.

It all now rests with the record manufacturers to bring to their customers — the juke box operators and the record retailers as well as the disc jockeys — TWO MINUTE RECORDS.

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# AUT. MDSRS. ATTRACT OPS.

## NAMA Show Drew Many Noted Distribs and Ops to View New Merchandise Venders. Ops Report They Are Planning Vending Machine Operations. Await CMI Exhibit Before Placing Orders, They State.

CHICAGO—If the NAMA exhibit at the Palmer House here did any one thing, it convinced a great many now engaged in the coin machine business, that the operators of games as well as automatic phonographs were very much attracted by the new merchandise machines.

It also brought out clearly that every one of the nation's leading coin machine distributors and jobbers was extremely interested in obtaining franchises to sell the new vending machines.

And, it also brought to the fore, that there was a definite trend back to automatic merchandising. This field has lagged by the wayside while games and phonographs have gone on ahead to capture the coin, as well as the patronage and imagination, of the nation's millions of peoples.

The automatic merchandisers, which were featured at this second annual NAMA exhibit, brought a crowd of operators who were formerly never interested in this type of operating.

They are, in the great majority, prepared to commit themselves for large orders of machines. The greater number of these operators report, "We are waiting for whatever other vending equipment will be displayed at the CMI convention at the Hotel Sherman."

There is no doubt that there will be a great many orders placed this year, definitely far and above the capacity of the automatic merchandiser manufacturers to produce, especially with the current steel and materials shortage, once the CMI exhibit is over.

A great many of the merchandise machine manufacturers have frankly stated that they have but "tentative orders" from operators. They expect these orders to become "definite" after the CMI convention.

Others are also going to display at the CMI convention, "For", as one leading cigarette machine manufacturer stated, "there is no doubt that the operators will place their final orders right on the floor at this show."

In short, then, with the trend gradually swinging over to the automatic merchandising field, there is a belief current thruout the trade that coinmen should arrange immediately to devote much of their time to this type of equipment.

It is also hoped, by a great many operators, that whatever orders they place will be delivered to them this year. But, no definite promises have been made in this direction by the majority of the manufacturers.

Whatever the trend in 1948, there is no doubt that a large share of the money which coinmen will spend will go toward the purchase of automatic merchandise machines. And, it is also claimed by many, there will be new operations of merchandisers appearing thruout the nation to stimulate even greater interest from new blood in the vending machine business from coast to coast, bringing to this industry a great many new prospects and, naturally, even further finances.

And that brings up another important factor. The finance companies which have been, in the past, underwriting so many of the other types of equipment, have now swung their interest over to automatic merchandise machines and are proving extremely liberal in the way they are financing large operations of new machines. This, too, has had a very good effect on sales.

It is also noted at the NAMA show that a great many coinmen who attended were willing, even eager, to put cash right on the line for equipment. This surprised many of those coinmen who haven't been engaged in this division of the industry.

But, with cash available, and with interest high, as well as more and still more operators being attracted to the operation of the new type merchandisers which were shown, there is certainly going to be a hectic year ahead for the vending machine field, according to all reports.

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# OPS LOOK TO CMI CONVENTION FOR NEW IDEAS

## Look to Mfrs. to Present New Products at Lower Prices. Expect Many Surprises in All Types of Machines. Believe Closer Cooperation Between Mfr. and Operator Will be Theme of '48 Show.

NEW YORK—Perhaps never before in coin machine history have operators looked forward so eagerly to a convention.

The forthcoming exhibit of Coin Machine Industries, Inc. at the Hotel Sherman, Chicago, January 19, 20, 21 and 22, 1948, is sure to attract one of the largest crowds of coinmen in all history.

In the first place, ops are of the belief that they will, at this show, see much new equipment. Another thing, they are also for the belief that this equipment will be much lower in price than what they have been buying and are ready, as some of them state, "to do some real buying at the show," to bring back collections to new high averages.

What is most impressive, is the fact that the greater majority of the operators, jobbers, distributors as well as operators' associations from all over the nation, believe that the theme of this 1948 show will be closer cooperation between the operator and the manufacturer.

Many foresee an entirely new era beginning with this show and state that manufacturers, by once again sending their men out on the road, proved that they wanted to more closely cooperate with the operators.

"There is every reason to believe", one noted association leader reports, "that the manufacturers are going to endeavor to work more closely with the operators beginning 1948 than they ever have before.

"The reason", he states, "is because the manufacturer realizes that without a financially strong operator in the field his merchandise (and the merchandise of all other manufacturers) just can't be sold and", he says, "to make the operator strong, financially and otherwise, the manufacturer must cooperate with him 100 per cent."

Also impressive, of course, is the fact that a great many of the operators feel that some of the leading manufacturers are withholding their new products for the forthcoming show.

One distrib stated, "The show is almost upon us so what value would there be in a manufacturer announcing a new product now? He might as well wait for the big show before he makes any more announcements of new products and get the complete attention of the big crowds who will attend this showing."

There has been a definite swing to this forthcoming CMI show by many coinmen who have a great deal of problems on their minds and believe that they can get these off their chests at the meetings which are scheduled during the convention.

There will also be some private meetings called at this show, it is reported, which were supposed to be called last year. Some of the leading organizations in the field expect their leaders to get together at such meetings and arrange for closer cooperation on a national basis.

It will be most interesting to everyone to attend this forthcoming CMI convention because of all the plans which will be presented and, especially, because of the many new products which are planned for this exhibit.

At the same time this will give the operators an opportunity to meet with the manufacturers whose products they used during the past year.

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IT IS NOT SOLD ON NEWSSTANDS.

# THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE COIN MACHINE INDUSTRY

# BIG 3 CONVENTION ISSUES..

## Last Call for No. 1
## PRE-CONVENTION ISSUE

• The issue that tells your story a full week before the Big Show opens in Chicago's Sherman Hotel and also appears in The Cash Box booth the very first day of the show to be distributed to all coin machine men as they enter the exhibition floor. Be sure that your ads and news stories appear in this issue to gain complete attention to your firm right before and at the show. An all-important outstanding issue in which you can tell your story a week before the Big Show (January 19 - 22) and pull them in to see you right at the show.

**DATED — JANUARY 17, 1948**

**CLOSING DAY FOR ALL ADS**
**JANUARY 9, 1948**

## Last Call for No. 2
## CONVENTION ISSUE

• This is the issue that will be distributed RIGHT AT THE BIG SHOW in the Sherman Hotel, Chicago, January 19, 20, 21 and 22, 1948. This is the issue that was the outstanding sensation of the '47 convention — it will prove an even greater sensation in 1948. And, this is the issue which appears on the second day of the show to once again pull more and bigger interest to you, your firm and your products. This is the issue used by operators, operators' associations, jobbers, distributors, manufacturers, all the music industry and all the allied fields. Rush your ad for this issue quick.

**DATED — JANUARY 24, 1948**

**CLOSING DAY FOR ALL ADS**
**JANUARY 15, 1948**

## No. 3
## POST-CONVENTION ISSUE

• Last year The Cash Box "Post-Convention Issue" proved to be the most attractive issue of all time. Not only were there hundreds of pictures of booths and personalities as taken by The Cash Box candid cameramen right at the show and in all the convention rooms, but, it carried the messages which brought real business interest to every advertiser. This is a VERY IMPORTANT ISSUE TO USE. Don't pass this one up — even if you have to go out of your way to MAKE SURE that your ad appears in it. Many a coinman in '47 regretted not using the "Post-Convention Issue". Don't be one of those who will regret it in '48 — SET YOUR AD UP NOW FOR THIS ISSUE!!

**DATED — JANUARY 31, 1948**

**CLOSING DAY FOR ALL ADS**
**JANUARY 23, 1948**

WRITE - WIRE - PHONE - CALL


**THE CASH BOX**

**381 FOURTH AVE., NEW YORK 16, N. Y.**

**(All Phones: MUrray Hill 4-7797)**

**BRANCH OFFICES**

**32 W. RANDOLPH ST., CHICAGO 1, ILL.**

**(Tel: DEArborn 0045)**

**422 W. 11th ST., LOS ANGELES 15, CAL.**

**(Tel: PRospect 2687)**


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**ADVISE SIZE SPACE YOU WANT TO APPEAR IN THE**
**BIG 3 CONVENTION ISSUES**

THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY DEVOTED TO THE JUKE BOX INDUSTRY

# Music Section

January 10, 1948

## THE ANDREWS SISTERS

Maxine, Patty and La Verne, better known throughout the music world as The Andrews Sisters, have proved consistent juke box favorites throughout the years. The trio were awarded The Cash Box "Oscar" in the Second Annual Music Poll of the Automatic Music Industry of America as the "Best Female Vocal Combination of 1947". Exclusively featured on Decca Records. They star on the Campbell Soup "Club Fifteen" air show, CBS, Mondays, Wednesdays and Fridays, 7:30 EST. Personal Manager: Lou Levy.

## FEATURES

★ *The Nation's Top Ten Juke Box Tunes*
★ *The Cash Box Record Reviews*
★ *Juke Box Regional Record Report*
★ *'Round The Wax Circle*
★ *Hot In Harlem*
★ *The Broadway Beat*
★ *Rollin' 'Round Randolph*
★ *Folk And Western Record Reviews*
★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
★ *Hot On Chicago's South Side*
★ *The Cash Box Disc-Hits Box Score*

# THE CASH BOX

presents

# "The Juke Box Special"

Music Section Supplement

to the big, annual

# Convention Issue

## A COMPLETE MAGAZINE IN ITSELF!

COVERING EVERY PHASE OF THE AUTOMATIC MUSIC INDUSTRY. FEATURING ARTICLES BY ALL MUSIC LEADERS. SURPRISES GALORE. DISTRIBUTED FREE ON THE FLOOR OF THE CONVENTION AT THE HOTEL SHERMAN, JANUARY 19, 20, 21, 22, '48 AND MAILED THRUOUT THE JUKE BOX INDUSTRY AS AN INTEGRAL, IMPRESSIVE AND IMPORTANT PART OF "THE CASH BOX"!!

## CLOSING DATE FOR ALL ADS

# JANUARY 15th

*WRITE – WIRE – PHONE YOUR AD RIGHT NOW TO*

# THE CASH BOX

**381 FOURTH AVE., NEW YORK (16) Tel: MU 4-7797**

**32 W. RANDOLPH ST.**
**CHICAGO (1) ILLINOIS**
**Tel. DEArborn 0045**

**422 W. 11th STREET**
**LOS ANGELES (15) CAL.**
**Tel: PRospect 2687**

# The Nation's TOP TEN Juke Box Tunes

**The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.**

**CODE**

| | | |
|---|---|---|
| AL—Aladdin | EX—Exclusive | RE—Regent |
| AP—Apollo | JB—Juke Box | SA—Savoy |
| AR—Aristocrat | KI—King | SI—Signature |
| BU—Bullet | LI—Lissen | SP—Specialty |
| BW—Black & White | MA—Majestic | ST—Sterling |
| CA—Capitol | ME—Mercury | TO—Top |
| CN—Continental | MG—M-G-M | TR—Trilon |
| CO—Columbia | MN—Manor | UA—United Artist |
| CR—Crown | MO—Modern | UN—Universal |
| CS—Coast | MU—Musicraft | VI—Victor |
| DE—Decca | NA—National | VT—Vitacoustic |
| DEL—DeLuxe | RA—Rainbow | |

**1 BALLERINA**

*In second place for its second straight shot. Going like wildfire in juke boxes throughout the nation.*

CO-38381—Buddy Clark
DE-24265—Enric Madreguera
ME-5075—Jerry Shelton Trio
MG-10035—Jimmy Dorsey O.
MU-15116—Mel Torme
VI-20-2433—Vaughn Monroe O

**2 GOLDEN EARRINGS**

*Takes the big jump to garner the second spot this week. A host of sensational platters out on this one.*

CA-15009—Peggy Lee
CO-37932—Dinah Shore
DE-24270—Guy Lombardo O.
ME-3072—Anita Ellis
MG-10085—Jack Fina O.
VI-20-2585—Charlie Spivak O.

**3 HOW SOON**

*Moves up to the third spot this week, with ops throughout the nation approving.*

CO-37952—Dinah Shore
DE-24101—Bing Crosby—Cavallero O.
CON-11004—Jimmy Atkins
MA-1179—Dick Farney
ME-5069—John Laurenz
TO-1258—Jack Owens
VI-20-2523—Vaughn Monroe O.

**4 CIVILIZATION**

*In second place last week, this plug tune drops a few to take over fourth place here. Still riding heavily.*

AP-1059—The Murphy Sisters
CA-465—Jack Smith
CO-37885—Woody Herman
DE-23940—Danny Kaye—Andrews Sisters
MA-7274—Ray McKinley O.
ME-5067—Dick Baker O.
MG-10083—Sy Oliver O.
VI-20-2400—Louis Prima O.

**5 NEAR YOU**

*On the way down after a sensational ride on the top. In fourth place last week — in the fifth slot here.*

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

**6 YOU DO**

*Moves up a notch this week to take over sixth place. This ditty has been around for oh so long.*

CA-438—Margaret Whiting
CO-38597—Dinah Shore
DE-24101—Crosby-Cavallero
MA-12011—Georgia Gibbs
ME-5056—Jerry Gray O.
MG-10050—Helen Forrest
SI-15144—Larry Douglas
VI-20-2361—Vaughn Monroe O.

**7 TOO FAT POLKA**

*In third place last week and into the seventh spot here. Play continues to hold up in every spot in the nation.*

CA-480—The Starlighters
CO-37921—Arthur Godfrey
DE-24268—Andrews Sisters
MA-6022—Slim Bryant
ME-5079—Dick Baker O.
MG-10106—Blue Barron
VI-20-2609—Louis Prima O.

**8 TWO LOVES HAVE I**

*Moves up from the bottom of the list to latch on to eighth place. Ops report the tune on the way up.*

CO-38026—Ray Noble O.
DE-24263—Guy Lombardo O.
ME-5064—Frankie Laine
MG-10097—Billy Eckstine
VI-20-2545—Perry Como

**9 MICKEY**

*A sure coin culler is this oldie as evidenced by its steady appeal to the nation's phono fans.*

AR-501—The Two Tones
CO-37987—Tiny Hill O.
DE-24267—The Brooks Bros.
DEL-1119—Air Lane Trio
ME-5062—Ted Weems O.
MG-10106—Blue Barron O.
VI-20-2551—Dennis Day

**10 SERENADE OF THE BELLS**

*Beckoning coin for a long time now, this plug tune makes its break here, with first collections indicating a slew of coin play on the way for this ditty.*

CA-15007—Jo Stafford
CO-37756—Kay Kyser O.
DE-24258—Guy Lombardo O.
ME-5090—Vic Damone
MG-10091—Bob Houston
VI-20-2372—Sammy Kaye O.

# THE CASH BOX Record Reviews

**"Corabelle" (2:50)**

**"The Dum Dot Song" (2:56)**

**THE KORN KOBBLERS**

**(MGM 10120)**

● Zany sounds The Korn Kobblers give out with sets this platter as one music ops may find to their advantage, especially so in tavern stops. With Stan Fritz to spill the hypo lyrics to "Corabelle" and "The Dum Dot Song", the pair stack up as effective phono material. Top deck is offered in straight hill style, with loads of kicks thrown in. On the flip, the combo weave in double-tongue wordage to the joyful echoes of "The Dum Dot Song". Both sides are there for the asking — you take it from here.

---

**"Yesterdays" (2:36)**

**"Valse Bluette" (2:40)**

**SAL FRANZELLA QUINTETTE**

**(Majestic 1199)**

● Pair of instrumental sides by the very capable Sal Franzella five echo here, with the familiar beat of "'Yesterdays" and Valse Bluette" coming thru in fine style. Sal's top notch clary styling grabs the spot on the pair, while a rhythm group back the lad throughout. Topside ditty waves in slow styling, with eerie sounds spilling thru. The flip is this famed piece by Drigo, which Sal and the boys kick around to a full fore of musical moments that score. Second chorus is picked up a bit, with Sal's clary flourishing throughout. For the quiet spots that really can appreciate this brand.

---

**"My Wild Irish Rose" (2:12)**

**"Valse Bluette" (2:07)**

**JERRY MURAD'S HARMONICATS**

**(Universal 25)**

● More top notch harmonica wax by the sensational Harmonicats — this time to the metro of "My Wild Irish Rose" and "Valse Bluette". Spilling in fragrant tones of grade-A mouth music, the group display their great talent on the pair in excellent manner. Topside weaves in slow tempo, and features the grand chamber effect which phono fans have shown wide taste for. The flip is the well known Drigo "Valse Bluette", with the Cats coming thru in fine fashion again. The top deck and "My Wild Irish Rose" for a slew of heavy coin play.

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**"Pianissimo" (3:03)**

**"All Dressed Up With A Broken Heart" (3:00)**

**BOB HOUSTON**

**(MGM 10119)**

● Pair of highly touted sides by piper Bob Houston are these offered here in dulcet tones which may meet ops approval. Titled, "Pianissimo" and "All Dressed Up With A Broken Heart", Bob wails the cute wordage in light touching tones that show as effective. Both sides should gain attention once they get around. The musical styling of Hugo Winterhalter spices the disk a zillion, and altho the wax won't stop traffic, they nevertheless, do make for pleasant listening time.

## DISK O'THE WEEK

**"I'm Looking Over A Four Leaf Clover" (2:46)**

**"The Big Brass Band From Brazil" (2:59)**

**ART MOONEY ORCH.**

**(MGM 10119)**

ART MOONEY

● The fact that this thing is so mad makes it great alone. Egging coin play for many a moon, the highly popular Art Mooney crew send a deck that seems a cinch to click with a zillion ops. It's the oldie "I'm Looking Over A Four Leaf Clover", replete with 1900 vintage. The strains the Mooney crew give with spell money and have juke box tagged all about it. With a vocal ensemble to chant the merry wordage in bounce tempo, and the old oompa thrumping coming thru—the deck literally shines for a sleigh ride on the boxes. On the flip with more zany wax, the Mooney men give with "The Big Brass Band From Brazil". The Galli Sisters grab the lime here, with the title of the cookie offering the bill of fare. Keep your eyes peeled for more great wax by this combo — they are that good. It's a four-leaf clover you'll be wearin' by 'nabbin the topside—but quick!

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**"I'll Always Be In Love With You " (3:02)**

**"In A Little Book Shop" (3:17)**

**DINAH SHORE**

**(Columbia 38041)**

● Tender tones of top tonsil treatment by thrush Dinah Shore show with a cookie you'll want to grab up. It's Dinah vocalizing with plush plus treatment to the velvet strains of this thing dug up from yesteryear, with the title "I'll Always Be In Love With You", lending the wax story. Orchestral support builds the platter to a fore with a host of strings and reeds spiking the needling. On the flip with the rapidly rising favorite "In A Little Book Shop", chirp Dinah pitches pipes in soft, warm phrases once again, to come up with another attractive pancake. Both sides are a cinch to clinch with her many phono fans — hop to it!

**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.**

**"That's The Way He Does It" (2:56)**

**"Why Should We Both Be Lonely" (2:50)**

**DORIS DAY**

**(Columbia 38037)**

● This cookie has it branded right from the start as a must item in your machines. Chirp Doris Day gives forth with loads of shine and brilliance on this highly touted tease piece titled "That's The Way He Does It", to blossom forth with a ditty that just is sure fire. You'll go for the gal's mellow tones as she picks 'em up and lays 'em down with lyrics replete. On the flip, the lassie switches to the subdued manner to offer "Why Should We Both Be Lonely"; more romance music for the kids that love to snuggle up close. The Lou Bring ork fill in the background with the stuff that adds up to a long chain of coin play for this platter.

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**"Beg Your Pardon" (3:15)**

**"The Dream Peddler" (3:05)**

**FRANKIE CARLE O.**

**(Columbia 38036)**

● Shades of Francis Craig and "Near You"; that's with this hunk of wax. Frankie Carle at the keyboard to give with "Beg Your Pardon" and another Carle cutie coming right at you. With chirp Marjorie Hughes to wail the wordage in bounce tempo, the platter stacks up as one that should gain a load of favor. The gal's pipes ring true throughout, while the Carle crew fill in music hard to beat. On the flip for the romance wordage of "The Dream Peddler", it's balladeer Gregg Lawrence to spill the meaningful wordage. Both sides shape as mellow music for the many Carle fans.

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**"Louise" (2:40)**

**"When I Dream Of You" (2:44)**

**EARL "FATHA" HINES ORCH.**

**(Sunrise 2014)**

● The old master at it again, with the familiar tones of "Louise" ringing true to form. It's Earl "Fatha" Hines blooming to the top with this fragrant tender piece offered in musical styling that counts. The rhythm offered is hard to beat, and ops that have the spots that go for this stuff are bound to cash in heavily. The flip shows with balladeer Johnny Hartman displaying his pipes, and the way the tonsil pitch comes out, it makes you wanna sit up and take notice. Vocal work here is nothing short of smash, with the cupid wordage resounding full of coin. Get next to this cookie but pronto — it is that good!

# THE CASH BOX Record Reviews

**"Until You Say You're Mine" (2:25)**

**"Dottie" (2:38)**

**TEACHO WILTSHIRE**

**(Apollo 1089)**

● Soft spoken tones of piper Teacho Wiltshire spill here with the metro of "Until You Say You're Mine" and "Dottie" bouncing thru. You'll go for the choir boy's refrain on the top side, weaving in slow tempo behind some favorable musical background by the Hen Miller ork. Backing shows the piper in slightly over emphasized tones on "Dottie", a sugar coated piece weaving around the title. Both sides make for favorable listening time and should get a huge sendoff in the many tavern spots.

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**"Gonna Get A Girl" (2:50)**

**"Boulevard of Memories" (2:53)**

**BILL MILLNER ORCH.**

**(United Artist 705)**

● Pair of sides which ops might look into are these offered in fairly pleasing style by the Bill Millner ork. Labeled "Gonna Get A Girl" and "Boulevard of Memories", Bill showers piper Jan Charles and The Melotones to the fore for the hypo lyrics. Top deck, currently getting a heavy run on the phonos throughout the nation may grab that extra spot on your machines. Backing, "Boulevard of Memories" should come in for some heavy play, if those fans who went for this piece awhile ago would like to reminisce. You know your route better than we do — take it from here.

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**"Music From Beyond The Moon" (3:00)**

**"Song of New Orleans" (3:04)**

**JACK FINA O.**

**(MGM 10122)**

● The tricky piano giving of maestro Jack Fina echoed here on a pair of brilliantly fashioned sides labeled "Music From Beyond The Moon" and "Song Of New Orleans." Jack takes the lead on the 88's with piper Harry Prime filling in with the vocal chores on the duo. Both sides float in rhythmic splendor, coupled with some magic music by the band. Piper Prime's vocal styling on the pair shows as effective and blends well with the highly sugar coated music the boys give forth with. Especially suited for spots that feature wired music — this pair is sure to increase your phono play.

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**"Contrasts" (3:00)**

**"Embraceable You" (2:54)**

**JIMMY DORSEY ORCH.**

**(Decca 25294)**

● Re-issue Decca deck with the oldie theme by the Jimmy Dorsey crew and the label "Contrasts" on the market. Bound to appease and please the many lingering Dorsey fans, this cookie should meet with the approval of those phono fans anxiously awaiting more material in the old manner. On the flip for the mellow timing of "Embraceable You", it's prima donna thrush Helen O'Connell spilling the ever lovin' wordage. Both sides should definitely set well with the Dorsey flock — the stuff is there waiting for a realm of coin.

## SLEEPER OF THE WEEK

**"True" (3:00)**

**"Now Is The Hour" (2:56)**

**EDDY HOWARD ORCH.**

**(Majestic 1190)**

EDDY HOWARD

● King of 'em all and there's no doubt about it. Eddy Howard with another clickeroo for the nations phono ops; this time with this delicate piece tagged "True". Eddy's delicate tonsils spill the plush wordage around a backdrop of elegant music by the band boys. The slow metro of the cookie labels it must material and sets the stage for loads of howling by the zillions of Howard fans. Especially suited for the quiet spots where the star gazers gather, the deck is easily taken to by the listener and dance crowd alike. On the flip for the highly touted "Now Is The Hour", it's Eddy wailing some more soft stuff ably backed by a vocal combo. Ops should remember the familiar note this side rings — given an earing on this Howard rendition and they are sure to remember it as a coin culler. Both sides for some heavy Howard coin — we're sure you'll agree.

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**"The Things You Left In My Heart" (2:57)**

**"All Dressed Up With A Broken Heart" (2:50)**

**JOHN LAURENZ**

**(Mercury 5093)**

● Heavy ballading from the tonsils of piper John Laurenz spills on this pair that may set right with your phono fans. Titled "The Things You Left In My Heart" and "All Dressed Up With A Broken Heart", John weaves in adequate fashion to set the stage on this duo. Top deck flourishes with an Italian chorus is based upon the famed "Drigo Serenade" gets a fair sendoff. The flip, more heart-string material is highlighted by some wonderful instrumental work under the direction of orkster Dick Maltby. Both sides show as filler items and may find that extra spot on your machines.

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**FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.**

**"Let's Be Sweethearts Again" (2:58)**

**"Mary Lou" (2:47)**

**BLUE BARRON O.**

**(MGM 10121)**

● Pair of sides by the highly popular Blue Barron ork spill here styled in the light vein, and aimed at those many spots that go for this brand, they are bound to win wide attention. Titled "Let's Be Sweethearts Again" and the oldie "Mary Lou", Blue and his boys show with loads of luster and sparkle plenty on this duo. Top deck has Charlie Fisher and the Ensemble, blending tones on this current rave fave cookie. On the flip, piper Clyde Burke to the fore to wail the tight lyrics to "Mary Lou". Repeating theme skips around, with the ork filling in with notes that count. If you have the spots — this pair should do it.

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**"There's No Sweeter Word Than Sweetheart" (3:02)**

**"Marina" (3:03)**

**DICK FARNEY**

**(Majestic 1181)**

● Pair of flavorful — favorable sides by piper Dick Farney show here as a bit of wax which ops might do well to look into. Offering the heavy wordage to "There's No Sweeter Word Than Sweetheart" on the topside, Dick displays fine vocal treatment, with the emphasis on the title sneaking thru all the way. The musical backdrop furnished by Paul Baron and his lads hypos the disk immensely as loads of beautiful rhythm float down. On the flip for "Marina", Dick spills the wax message in both Portuguese and English, with the title acting as the lead here. Ops that have room for some mighty fine filler material, would do well to lend an ear in this direction.

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**"I'll Never Make The Same Mistake Again" (2:49)**

**"True" (2:40)**

**BILLY ECKSTINE**

**(MGM 10123)**

● The finished tones of balladeer Billy Eckstine spill here on this heavy piece of wax, bound to make his many phono fans sit up and take notice. Titled, 'I'll Never Make The Same Mistake Again", Billy displays his full rich tonsils behind some superb musical accompaniment under the direction of Hugo Winterhalter. Reaching a beautiful crescendo, the slow pacing coupled with Billy's fine vocal styling labels this another Eckstine must. On the flip with a ditty you are bound to be hearing loads of in the near future, Billy joins the Quartones to render the tender, free and easy wordage of "True". Both sides get a smash sendoff by maestro Hugo and are musts in your phono.

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***Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.***

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JANUARY 10, 1948

### New York

1. BALLERINA *(Vaughn Monroe)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. HOW SOON *(Jack Owens)*
4. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
5. SERENADE OF THE BELLS *(Sammy Kaye)*
6. TOO FAT POLKA *(Arthur Godfrey)*
7. TWO LOVES HAVE I *(Frankie Laine)*
8. CIVILIZATION *(Louis Prima)*
9. BEG YOUR PARDON *(Francis Craig)*
10. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*

### Washington, D. C.

1. BALLERINA *(Vaughn Monroe)*
2. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
3. HOW SOON *(John Laurenz)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. CIVILIZATION *(Louis Prima)*
6. MICKEY *(Ted Weems)*
7. YOU DO *(Helen Forrest)*
8. SERENADE OF THE BELLS *(Jo Stafford)*
9. THE BEST THINGS IN LIFE ARE FREE *(Dinah Shore)*
10. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*

### Philadelphia, Pa.

1. HOW SOON *(Jack Owens)*
2. THE WHISTLER *(Sam Donahue)*
3. BALLERINA *(Vaughn Monroe)*
4. NEAR YOU *(Francis Craig)*
5. MICKEY *(Ted Weems)*
6. YOU DO *(Dinah Shore)*
7. GOLDEN EARRINGS *(Dinah Shore)*
8. FOOL THAT I AM *(Bill Eckstine)*
9. LOOKA THERE AIN'T SHE PRETTY *(Buddy Greco)*
10. AND MIMI *(Charlie Spivak)*

### Phoenix, Ariz.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. CIVILIZATION *(Jack Smith)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. THE WHIFFENPOOF SONG *(Tex Beneke)*
6. RED WING *(Sam Donahue)*
7. LOVE FOR LOVE *(Andy Russell)*
8. SUGAR BLUES *(Johnny Mercer)*
9. A FELLOW NEEDS A GIRL *(Dick Haymes)*
10. WHEN YOU WERE SWEET SIXTEEN *(Al Jolson)*

### Wheeling, W. Va.

1. BALLERINA *(Vaughn Monroe)*
2. NEAR YOU *(Francis Craig)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. GOLDEN EARRINGS *(Peggy Lee)*
5. YOU DO *(Vic Damone)*
6. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
7. AND MIMI *(Dick Haymes)*
8. CIVILIZATION *(Louis Prima)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. APPLE BLOSSOM WEDDING *(Eddy Howard)*

### Oklahoma City, Okla.

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. GOLDEN EARRINGS *(Peggy Lee)*
3. BALLERINA *(Vaughn Monroe)*
4. WHITE CHRISTMAS *(Bing Crosby)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. CIVILIZATION *(Louis Prima)*
8. TOO FAT POLKA *(Arthur Godfrey)*
9. HOW SOON *(Jack Owens)*
10. YOU DO *(Vic Damone)*

### Chicago

1. BALLERINA *(Vaughn Monroe)*
2. YOU DO *(Vic Damone)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. CIVILIZATION *(Louis Prima)*
7. HOW SOON *(Jack Owens)*
8. AND MIMI *(Art Lund)*
9. NEAR YOU *(Francis Craig)*
10. SERENADE OF THE BELLS *(Sammy Kaye)*

### Tampa, Fla.

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. NEAR YOU *(Francis Craig)*
3. BALLERINA *(Vaughn Monroe)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. GOLDEN EARRINGS *(Peggy Lee)*
6. HOW SOON *(Jack Owens)*
7. CIVILIZATION *(Louis Prima)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. WHITE CHRISTMAS *(Bing Crosby)*

### Rochester, N. Y.

1. BALLERINA *(Vaughn Monroe)*
2. NEAR YOU *(Francis Craig)*
3. HOW SOON *(Jack Owens)*
4. TOO FAT POLKA *(Arthur Godfrey)*
5. CIVILIZATION *(Louis Prima)*
6. YOU DO *(Vic Damone)*
7. AND MIMI *(Art Lund)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
10. GOLDEN EARRINGS *(Peggy Lee)*

### Uniontown, Pa.

1. BALLERINA *(Vaughn Monroe)*
2. HOW SOON *(Jack Owens)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. YOU DO *(Vaughn Monroe)*
5. NEAR YOU *(Francis Craig)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. GOLDEN EARRINGS *(Peggy Lee)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. AND MIMI *(The Dinning Sisters)*
10. CIVILIZATION *(Jack Smith)*

### Charlotte, N. C.

1. BALLERINA *(Vaughn Monroe)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. HOW SOON *(Jack Owens)*
4. YOU DO *(Vic Damone)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. CIVILIZATION *(Louis Prima)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. THE CHRISTMAS SONG *(King Cole Trio)*
10. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*

### Shreveport, La.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. HOW SOON *(Jack Owens)*
4. YOU DO *(Vic Damone)*
5. CIVILIZATION *(Louis Prima)*
6. SERENADE OF THE BELLS *(Sammy Kaye)*
7. TOO FAT POLKA *(Arthur Godfrey)*
8. THE CHRISTMAS SONG *(King Cole Trio)*
9. WHAT'LL I DO *(King Cole Trio)*
10. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*

### Los Angeles

1. BALLERINA *(Vaughn Monroe)*
2. TWO LOVES HAVE I *(Frankie Laine)*
3. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
4. CIVILIZATION *(Louis Prima)*
5. TOO FAT POLKA *(Arthur Godfrey)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. YOU DO *(Vaughn Monroe)*
8. AND MIMI *(Dick Haymes)*
9. BEG YOUR PARDON *(Francis Craig)*
10. A FELLOW NEEDS GIRL *(Perry Como)*

### Omaha, Nebr.

1. BALLERINA *(Vaughn Monroe)*
2. CIVILIZATION *(Danny Kaye-Andrews Sisters)*
3. HOW SOON *(Jack Owens)*
4. YOU DO *(Bing Crosby)*
5. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
6. GOLDEN EARRINGS *(Peggy Lee)*
7. A FELLOW NEEDS A GIRL *(Frank Sinatra)*
8. AND MIMI *(Charlie Spivak)*
9. SERENADE OF THE BELLS *(Sammy Kaye)*
10. TOO LATE *(Tex Beneke)*

### Boston, Mass.

1. HOW SOON *(Bing Crosby)*
2. MICKEY *(Ted Weems)*
3. NEAR YOU *(Francis Craig)*
4. RED WING *(Sam Donahue)*
5. BALLERINA *(Vaughn Monroe)*
6. CIVILIZATION *(Louis Prima)*
7. YOU DO *(Margaret Whiting)*
8. GOLDEN EARRINGS *(Dinah Shore)*
9. I HAVE BUT ONE HEART *(Vic Damone)*
10. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*

### Paducah, Ky.

1. NEAR YOU *(Francis Craig)*
2. HOW SOON *(Jack Owens)*
3. TOO FAT POLKA *(Arthur Godfrey)*
4. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
5. YOU DO *(Vic Damone)*
6. CIVILIZATION *(Louis Prima)*
7. AND MIMI *(Dick Haymes)*
8. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
9. GOLDEN EARRINGS *(Peggy Lee)*
10. SERENADE OF THE BELLS *(Sammy Kaye)*

### Little Rock, Ark.

1. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
2. TOO FAT POLKA *(Arthur Godfrey)*
3. GOLDEN EARRINGS *(Peggy Lee)*
4. ON SILVER WINGS *(Rosalie Allen)*
5. BALLERINA *(Vaughn Monroe)*
6. I'LL DANCE AT YOUR WEDDING *(Buddy Clark)*
7. CIVILIZATION *(Louis Prima)*
8. THE CHRISTMAS SONG *(King Cole Trio)*
9. WHAT'LL I DO *(King Cole Trio)*
10. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*

### Cincinnati, O.

1. GOLDEN EARRINGS *(Peggy Lee)*
2. BALLERINA *(Vaughn Monroe)*
3. YOU DO *(Vic Damone)*
4. CIVILIZATION *(Louis Prima)*
5. DON'T YOU LOVE ME ANYMORE *(Jose Melis)*
6. I CAN'T GIVE YOU ANYTHING BUT LOVE *(Rose Murphy)*
7. HOW SOON *(Jack Owens)*
8. SERENADE OF THE BELLS *(Sammy Kaye)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. NEAR YOU *(Francis Craig)*

# BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

In recent weeks, we've been blowing our horn about the use and production of tainted disks. Since then, many situations have come to light directly concerning every music operator, record manufacturer, music publisher, and the artists themselves. Many in the trade have taken the stand that the music op is at fault, since it is claimed, they are responsible for the disk getting into the juke boxes. We'd like to shed a little light on the matter — to wit: The juke box operator, as a matter of course, caters to the likes and dislikes of his phonograph customers. His sole responsibility lies directly with them, and he must, in order to stay in business give them whatever they desire. Several record manufacturers have openly stated that they, as a matter of policy, would not issue or produce any off color records. They stated that the issuance of tainted records not only injures the juke box industry, but also places the manufacturer in a poor light. The records stem from the manufacturer, the publisher and the artist. Evidently it is their wish that they be associated with off-color records, and in so doing, possibly tear down any educational or moral codes in existence. It is well to note that there are many areas where this type of recording has the official sanction of the city government. Nevertheless, there are many localities in the nation in which records are sneered upon. Let's have a little cooperation and work for the betterment of the entire industry — huh?

* * *

That nation-wide tour all set for Illinois Jacquet and Ella Fitzgerald should prove a real humdinger. Both are currently at the top of their individual careers . . . Hats off to Perry Alexander and Dubonnet Music for their wonderful contribution to the Damon Runyon Memorial Cancer Fund . . . Who's the most famous character in this biz? None other than "Popsie", the genial photo man. Ya can't walk two feet with Popsie, without having somebody say hello . . . Vaughn Monroe actually using a fem "Ballerina" twirling under a subdued spot on stage at the RKO Keith, Boston . . . Dig Stan Kenton and his lads replete with ascots and pearl stickpins . . . Buddy Clark swingin' along with his rendition of "I'll Dance At Your Wedding" . . .

* * *

We marvel at all that coin supposedly being poured into disc jockey promotion. Ask the artists and they'll surprisingly (?) tell you that a juke box operator buys more records than a disc jockey . . . Will Sam Donahue be investigated by a congressional committee for his sensational popularity via "Red Wing"? . . . Thanx a million to Mindy Carson for her wonderful note. We sincerely believe you've got "IT" Mindy; let's see more platters like "Pianissimo" . . . Dear Mel Torme: Sorry we couldn't quite make it to your very successful opening at the Commodore. Somebody slipped up . . . The many studios who were so ultra, ultra, busy right down to the wire on December 31. Guess the venetian blind manufacturers have the gravy now.

* * *

That's 30 for 1947. Thanks again to the many swell, wonderful guys and gals in this biz for their good wishes this past year and their top cooperation. Let's drink to '48 and a happier, brighter, and more successful year.

HAPPY NEW YEAR!


# BMI Pin-up Sheet

## Hit Tunes for January

(On Records)

**A GIRL THAT I REMEMBER** (BMI)
Tex Beneke—Vic. 20-2497 • Victor Lombardo—Maj. 7269
Tommy Tucker—Col. 37941

**AS SWEET AS YOU** (Regent)
Art Lund—MGM 10072 • Freddie Stewart—Cap. 479
Bill Millner—United Artist*

**FOOL THAT I AM** (Hill & Range)
Dinah Shore—Col. 37952 • Sammy Kaye—Vic. 20-2601
Billy Eckstine—MGM 10097 • Erskine Hawkins—Vic. 20-2470
Georgia Gibbs—Maj. 12013 • Brooks Brothers—Dec. 48049
Dinah Washington—Merc. 8050 • Gladys Palmer—Miracle 104

**FORGIVING YOU** (Mellin)
Harry James—Col. 37588 • Johnny Johnston—MGM 10076
Jerry Cooper—Diamond 2084 • Sammy Kaye—Vic. 20-2434

**HILLS OF COLORADO** (London)
Guy Lombardo—Dec. 24179 • Robert Scott—Mercury 3069

**LET'S BE SWEETHEARTS AGAIN** (CAMPBELL-PORGIE)
Margaret Whiting—Cap. 15010 • Victor Lombardo—Maj. 7269
Bill Johnson—Vic. 20-2591
Blue Barron—MGM 10121 • Shep Fields—Musicraft 525
Guy Lombardo—Monica Lewis—Dec.*

**MADE FOR EACH OTHER** (Peer)
Xavier Cugat—Buddy Clark—Col. 37939 • Dick Farney—Maj. 7273
Monica Lewis—Sig. 15105 • Enric Madriguera—National 902B
Desi Arnaz—Vic. 20-2550 • Machito—Cont. 9003
Rene Cabel—Dec. 50006 • Maria Lina Landin—Vic. 70-7345
Ethel Smith—Bob Eberly—Dec. 24272

**MY RANCHO RIO GRANDE** (HARWALL-CRITERION)
Jack Smith—Cap. 473 • Shep Fields—Musicraft 522
Dick Jurgens—Col. 38027 • Esquire Trio—United Artist 114

**THERE'LL BE SOME CHANGES MADE** (Marks)
Dinah Shore—Col. 37263 • Peggy Lee—Cap. 15001
Ted Weems—Dec. 25288 • Eddie Condon—Dec. 18041
Fats Waller—Vic. 20-2216 • Ambrose Haley—Merc. 6067
Vaughn Monroe—Vic. 20-2607 • Cindy Walker—United Artist 903

**WHY DOES IT HAVE TO RAIN ON SUNDAY** (Johnstone)
Freddy Martin—Vic. 20-2557 • Snooky Lanson—Merc. 5082
Milt Herth Trio—Dec.* • Beale St. Boys—MGM*

**ZU-BI** (Republic)
Victor Lombardo—Maj. 7263 • Sammy Kaye—Vic. 20-2420
Tommy Tucker—Col.* • Art Mooney—MGM*

*Soon to be released

## Coming Up

A BED OF ROSES (Johnstone)
ALL DRESSED UP WITH A BROKEN HEART (Marks)
LOVE IS SO TERRIFIC (Mellin)
NINA NANA (Encore)
PASSING FANCY (BMI)
TERESA (Duchess)
THERE I GO (BMI)
WHO PUT THAT DREAM IN YOUR EYES (Stuart)
WHO'S GOT ALL THE DOUGH (Alvin)
YOU'RE GONNA GET MY LETTER IN THE MORNING (London)

**BROADCAST MUSIC INC.**
580 FIFTH AVENUE • NEW YORK 19, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD

# HOT in Harlem

*The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.*

**1 I LOVE YOU YES I DO**
**Bull Moose Jackson**
**(King 4181)**
*Repeats its position of last week, with coin pouring in by the ton.*

**2 845 STOMP**
**Earl Bostic**
**(Gotham 154)**
*Sensational Bostic beat to this one has it in second place once more.*

**3 THE LORD'S PRAYER**
**Sarah Vaughn**
**(Musicraft 525)**
*A classic rendition by a great artist. A real money-maker to boot.*

**4 IS IT TOO LATE**
**Savannah Churchill**
**(Manor 1093)**
*Moves up from the seventh spot, with ops going wild. Started slow, moving fast.*

**5 I CAN'T GIVE YOU ANYTHING BUT LOVE**
**Rose Murphy**
**(Majestic 1204)**
*On the bottom last week — and into the fifth spot this week. Play steadily increasing.*

**6 MAD LAD**
**Sir Charles**
**(Apollo 773)**
*In third place last week, this ditty drops a few to garner the sixth spot here.*

**7 WRITE ME A LETTER**
**The Ravens**
**(National 9038)**
*In fifth place last week — here it is in the seventh slot. Still receiving its fair share of coin.*

**8 HASTINGS ST. BOUNCE**
**Paul Williams Sextet**
**(Savoy 659)**
*Repeats its position with ops on the march for more platters.*

**9 MERRY CHRISTMAS, BABY**
**Johnny Moore**
**(Exclusive 254)**
*Egging coin play for a long while, this smash Blazer cookie latches on the ninth spot this week.*

**10 WHAT'LL I DO**
**King Cole Trio**
**(Capitol 15119)**
*Latest Cole platter starts on the bottom, with ops reporting this one on the way for the top.*

# Jock-Juke Team Up With "The Cash Box"

WASHINGTON, D. C.—Prime example of disc jockey — juke box operator co-operation is the example Hirsch De LaViez (left) and Eddie Gallaher have set in recent weeks.

Hirsch, president of the Hirsch Coin Machine Corp., this city, got together with Eddie to sponsor a "juke box record of the week". Hirsch and Eddie select the most outstanding record of the week and feature it throughout Washington in the number one spot of the city's many juke boxes. Title strips are distributed free to all juke box operators for their use in displaying the record.

Eddie, featured disc jockey on radio station WTOP, CBS, regularly uses *The Cash Box* music charts and listings as a featured spot on his widely popular air show.

Caught peering through *The Cash Box*. Hirsch and Eddie team up for the platter spinners nightly wax session.


VITAcoustic house of harmonica hits
"LIVING SOUND"
presents
LEO DIAMOND
Harmonicartist
in 4 sensational songs

9- "They Made It Twice As Nice As Paradise" And
"THEY CALLED IT DIXIELAND"

ACCLAIMED FROM COAST TO COAST BY DISC JOCKEYS, JUKE BOX OPERATORS AND RECORD DEALERS AS
A TREMENDOUS SUCCESS

VITAcoustic TONE CONTROLLED "LIVING SOUND"
CHICAGO · NEW YORK · HOLLYWOOD
OFFICES AND STUDIOS, 42nd Floor
20 N. Wacker Drive, Chicago 6, Ill.

# JUKE BOX OPS SAY:

# BIG YEAR AHEAD

## Believe Drive by Music Ops to Get a Better Share of Gross Intake Plus Closer Cooperation by Phono and Disk Manufacturers Assures All Big Year Ahead.

NEW YORK—From everywhere in the nation come reports from juke box operators, large and small, as well as heads of operators' associations and many noted juke box leaders, that 1948 promises to be "A big year".

But, almost every one of these men puts an "if" on the end of his report. For example, one noted juke box op states, "1948 can be the biggest year in juke box history — if — all the operators will cooperate to arrange for a better share of the gross intake of their machines and the manufacturers of automatic phonographs and records work as closely with us as they have this latter part of '47."

Another well known juke box op reported, "The operators everywhere in the country now realize that they must arrange for a better commission basis as you at *The Cash Box* have been pointing out for some years. They also know that a great share of their big overhead expense problem is in supplies; such as records, tubes, needles, etc. and that they must, therefore, work more closely with the manufacturers of these products to assure themselves the lowest overhead expense in this direction.

"At the same time", he continues, "we need new phonographs. Not only to stem whatever new competition we may have, but, to also revive locations that may have fallen down on take. To do this we must have closer cooperation of the manufacturers of the juke boxes themselves and, I believe", he claims, "that the manufacturers are going to give us this consideration beginning in 1948 by making it possible for us to buy their products at a more reasonable price when we arrange for trade-ins of our used equipment. It looks to me that, all things considered, we are in for a very good year in 1948."

One well known operator had this to report, "We have arranged to work on a more equitable basis with our location owners following the ideas which you have presented. In the greater majority of our spots we showed your double-page spread proving that the operators aren't enjoying any profits. This helped us and we arranged to take off the overhead expense first, both our's and the location's, and then split on a more equitable basis. We now hope that the record manufacturers will work with us by producing two minute records which, with this new agreement we have with our locations, means that we shall begin to see some real profits at long last.

"Another thing, we have worked out a plan here with one of the phono distribs who has given us a good price, plus a good payment plan, and we believe that all these things considered we have every opportunity to enjoy a very fine year in 1948."

There is no longer any doubt that the nation's juke box ops will look to 1948 as one of the "good" years in their business if they will continue to hammer home the plans which have been presented for a better share of the gross income from their equipment and will also work closely with the manufacturers of records, supplies and phonographs to help bring about a better price arrangement so that all can profit.

As one noted association leader said, "1947 was a year of many changes. The average op realized that he could not continue going on as he had in the past. He saw nothing but losses ahead. He therefore went right to work and arranged to get a better share of the intake from his machines. And, in a great many cases, and where he didn't do that, he helped set up a plan whereby he could work on a profit basis with his locations, even if he continued on a 50-50 basis.

"In addition to that", he continued, "he also had to get himself 'set' on his locations and arranged for location contracts and other methods which, more or less, assured him that he would be able to retain his locations.

"Now, with the ideas like two minute records, and the plan to first remove overhead and then split the difference in the cash box, he has a chance to come out ahead with some profit in 1948.

"According to all conclusions, 1948 should be a very good year for the juke box business."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

# ART MOONEY'S "FOUR LEAF CLOVER" IS BLANKETING THE COUNTRY!

**DISK JOCKEYS—** Four Leaf Clovers to You, and many thanks for making ours the TOP "Clover" across the nation.

**"The Cash Box" rates it "Great"**

**JUKE BOX OPS— THE CASH BOX-Says "IT'S A MONEY-MAKER!"**

## "I'M LOOKING OVER A FOUR LEAF CLOVER"

(Vocal by the ART MOONEY ENSEMBLE)

and

## THE BIG BRASS BAND FROM BRAZIL

(Vocal by the GALLI SISTERS)

# ART MOONEY

THAT GENIAL IRISH GENTLEMAN

AND HIS

# MGM RECORD No. 10119

NOW AT FRANK DAILEY'S MEADOWBROOK, Ocean Grove, N. J.

# Rollin' 'Round Randolph

CHICAGO— Dropped in at the College Inn at the Sherman Hotel to see Disk Jockey Marty Hogan inaugurate his new disk show "Celebrity Train". Practically every big name artist in Chicago dropped in during the evening to wish Marty well in his new show. Lloyd Garrett and Jack Buckley of Vitacoustic Records were honored by Marty, who presented the "Cash Box Oscar" to the boys for producing the best record for 1947. It was quite a shindig; long to be remembered by all who attended . . .

* * *

Jack Owens doing a terrific job at the Oriental Theatre. Dick Bradley of Tower Records and the cast of the famed breakfast club all congratulating Jack on his swell performance . . . Big doings planned for the "Oscar" presentation to the Harmonicats this week. The boys are currently appearing at the Oriental Theatre . . . The Zany Ritz Bros. wowing em at the Chicago Theatre . . .

* * *

Things are looking up a bit in local Cafe circles. Victor Borge opened at the Mayfair Room this past week to a very enthusiastic audience; while throngs were turning out in large numbers to see and hear Phil Regan at the Empire Room at the Palmer House. Murray Arnold and his swell Ork handling the music at the Empire Room . . . Art Kassel opened at the Blackhawk this past week . . . Mus-Art Booking offices, the main topic of Randolph St., with six bands set in key spots all with network tieups . . . Paul Flynn leaves Crawford Music here to take up managerial duties with his old friend Jack Owens . . . Ork leaders Jimmy Palmer at the Martinique and Wayne Gregg at the O'Henry Ballroom frantically searching for hotel rooms due to the furniture convention. It's rough in town these days . . .

* * *

Eddy Hanson organist at WCFL walking on air since he learned that Bourne Music has taken over his song "The Answer to my prayer is you" . . . George Olson doing a swell job over at the Edgewater Beach Hotel; can stay as long as he likes in his present spot we hear . . . Skitch Henderson and Dorothy Shay playing to standing room only since their opening at the Boulevard Room at the Stevens . . . Jessie Stool leaves the Windy City for Hollywood this month to take over same duties for Harms . . . T. B. Harms, Laurel Music, which is the new Perry Como firm and Campbell Porgie rumored to open offices here in a month or two . . . Saxie Dowell's record of his oldie "Playmates" being heard all over the place via Disk Jockeys, live broadcasts and Juke boxes. Looks like it's moving . . . A number of the New York Music boys planning on visiting Chicago this week include, Jack Spatz of B.V.C., Abe Glasser of Burke and Van Heusen, and Jack Lee of Melrose Music . . . Jerry Glidden of the Glass Hat sporting a new gal singer, Kay Eastman, one of the prettiest thrushes to hit town in many a moon . . . Joe Sudy, one of Chicago's favorites is skedded to return to the Bismarck Walnut Room with his Ork in early February . . . "Thoughtless" a new Leo Feist tune is clicking big with the Cleveland ops according to a report from Jack Cohen . . . Teddy Phillips and Ork follow Leighton Noble into the Aragon shortly . . . We hear that Nellie Lutcher is wowing em over at the College Inn . . .

# NEW TUNES TO GET BIG PLAY

## Juke Box Ops Swing to New Tunes. Report Play Jumps. Believe '48 Big Year for New Disks. Seven of Top Ten are New Tunes. Public Wants 'Em, Ops Say.

NEW YORK—Reports being received from music operators throughout the nation vigorously point to the fact that the trend in music is — swinging to a host of new tunes being readied for 1948.

Music operators emphatically stated that the latest release of recorded material in the latter part of 1947 has brought them a decided increase in revenue.

One well noted music operator stated, "I find that my customers continue to ask me for the latest recorded songs and have switched from the large array of standards and oldies which gained wide popularity during 1947.

"It certainly is a stimulating bit of evidence, in my estimation, to find that phonograph patrons are avidly interested in hearing new material constantly.

"If the recording companies do as well throughout this coming year, as they did during the closing months of 1947, I'm quite sure that '48 will be a prosperous year — for music operators as well as for the record manufacturers and the artists."

Another operator stated, "Look at the music charts in *The Cash Box*, and they will show you that the most active songs are material that has only recently been released. I find that many of my customers no longer ask for a recording by a particular artist, but more-so request the song itself."

A great majority of the music operators queried, showed sincere enthusiasm for two-minute records and many viewed the new, tremendous market with great optimism.

"Not only do two-minute disks pave the way for greater revenue", said one large op, "but they also allow the artist the full and just representation he deserves in a juke box."

The music operator was referring to the great many recordings which are cut off in so many juke boxes because of their long playing time.

(Editors Note: The tone-arm in an automatic phonograph allows for a maximum amount of playing time on any recording — the playing time and cut-off of the tone arm depending upon the amount of "lines or black" in a recording.)

Recording executives themselves view the coming season with great optimism. A well known figure in the industry, who also is alligned with several motion picture organizations stated, "1948 will, by far, see more new tunes than ever before. Song writers throughout the nation have been working and will continue to work at a feverish pitch; feeding record companies with loads of brand new songs.

"A great many tunes, which the public will not hear until possibly the summer of this year, are already basic portions of coming motion pictures.

"Many pictures made as far back as the summer of 1947, are just ready for release now. The record companies have the songs recorded and assigned to artists and only await the release of the picture for their general issue to the public."

Music ops also point to the surprising number of "novelty" tunes which continue to grow increasingly popular. Many believe that novelty songs will "out-last" the flock of forthcoming ballads, as evidenced in 1947 by "Smoke, Smoke, Smoke", "Tim-Tayshun" and the current "Too Fat Polka".

Also of important note is the wide use of automatic music in factory installations. The recent report by the American Psychological Association vividly pointed out the tremendous role that automatic music has played in boosting factory production.

The report shows that a great majority of listeners constantly requested a change in recorded material, which was piped to them via speaker and public address systems.

This mode of music transmission, while actually performing a job in the sense of material values to the factory itself, also continued to give recording artists and record manufacturers greater promotion and sales volume.

Sales executives can readily see the importance of a recorded song when it plays to such vast audiences, often numbering in the thousands.

All indications point to more new songs in 1948.

As one music operator so ably put it, "The public definitely wants something new. Our business is catering to the demands of the public. The swing is decidedly toward new tunes."

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IT IS NOT SOLD ON NEWSSTANDS.

# "Folk" and "Western" RECORD REVIEWS

## BULLSEYE of the WEEK

**"Who's That Blonde"**

**"No More Records"**

**ART GIBSON ORCH.**

**(Mercury 6075)**

◉ Bright side of the week for folk spots is this hunk of wax by the Art Gibson ork. Titled, "Who's That Blonde", Art and the boys show with loads of splendor in this side, tailor made for those hill locations. Wordage weaves around the title, with the instrumental work offered shining in bright styling. On the flip with a double-take on the current recording ban, the gang come thru with "No More Records." Altho the lyrics miss the boat, the stuff nevertheless makes for pleasant listening time. Get next to "Who's That Blonde".

**"Talk of Peace"**

**"Ole Mother Nature"**

**LONNIE GLOSSON**

**(Mercury 6074)**

● Pair of sides which might meet with phono ops approval are these offered by the popular Lonnie Glosson Railroad Playboys. Labeled, "Talk Of Peace" and "Ole Mother Nature", the pair stack up as excellent filler items for your machines. Top deck a choo choo story, while the flip shows with Lonnie and the boys chanting in splendor. Popularity of Glosson is bound to account for a load of coinage on this duo.

---

**"Next Sunday, Darling Is My Birthday"**

**"Where The Old Red River Flows"**

**CLYDE MOODY**

**(King 671)**

● More mellow music from the coffers of popular Clyde Moody, with the pair showing as must items for your phono. Clyde picks 'em up for the topside titled "Next Sunday, Darling Is My Birthday" in fine mood, with the lyrics ringing true all the way. On the flip for "Where The Old Red River Flows", Clyde makes easy vocalizing in pleasant mood. Both sides shape up as coin cullers.

---

**"I'm Not Surprised"**

**"I'm Gonna Change Things"**

**HANK PENNY**

**(King 672)**

● Always a name in juke boxes, Hank Penny shows with a pair that seem destined to catch the ear here. Offering "I'm Not Surprised" and "I'm Gonna Change Things", Hank and his crew display their wares in top manner, with the top deck getting the call to glory. Instrumental work shines brightly with the metro well suited to the dance crowd. Get next to this platter — pronto!


America's No. 1 Juke Box Attraction!

Eddy HOWARD and his Orchestra

BIG in the BOXES with

"I'M A-COMIN' A-COURTIN' CORABELLE"
"I'LL BE THERE"
MAJESTIC No. 1170

"A TUNE FOR HUMMING"
"MY BLUE HEAVEN"
MAJESTIC No. 1177

"LASSUS TROMBONE"
"LOVE TALES"
MAJESTIC No. 1178

"MISS YOU"
"IT HAPPENED IN HAWAII"

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—
Spot these HIT Majestic RECORDS in your machines.

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **I'LL HOLD YOU IN MY HEART**
   *Eddy Arnold*
   (Victor 20-2332)

2. **SIGNED, SEALED AND DELIVERED**
   *Cowboy Copas*
   (King 658)

3. **THE KIND OF LOVE I CAN'T FORGET**
   *Bob Wills*
   (Columbia 37926)

4. **BUBBLES IN MY BEER**
   *Bob Wills*
   (MGM 10116)

5. **I'M MY OWN GRANDPA**
   *Lonzo & Oscar*
   (Victor 20-2563)

**ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**

**NEVER TRUST A WOMAN**
*Red Foley*
(Decca 46074)

**DIXIE CANNONBALL**
*Gene Autry*
(Columbia 37963)

**B-ONE BABY**
*Cliffie Stone*
(Capitol 40041)

**HUMPTY DUMPTY HEART**
*Hank Thompson*
(Capitol 40065)

**EASY ROCKIN' CHAIR**
*Roy Acuff*
(Columbia 37961)

# Short Shots
## From the Hills and Plains

More than 300 radio stations from coast to coast wrote King Records in Cincinnati for copies of the special Holiday Greeting Disc prepared by the plattery's promotion department. The disc bore personal greetings from seven leading King artists including Bill Carlisle, Grandpa Jones, Cowboy Copas, the Delmore Brothers, Hank Penny, the York Brothers and Jack Perry and the Lightcrust Doughboys. The record also carried greeting on behalf of the King officers, Syd Nathan and Bob Ellis.

* * *

Latest reports received point to a gala year for the Capitol Americana gang. In its first year of operation, the Americana label gained wide recognition and ably proved the Capitol diskery's point in assembling the bulk of their folk and western talent on one label. Of course, Tex Williams' "Smoke, Smoke, Smoke" out-shadowed all other works on the label, but we understand that fellows like Merle Travis, Tex Ritter, Cliffie Stone and many others also accounted for a raft of sales. Nice going guys 'n gals—let's see more in '48.

* * *

Randy Blake, major domo at WJJD's "Suppertime Frolic" has already sold 5,000 copies of his first release on Gold Seal Records . . . Western Aces now heard on WPWA, Chester, Pa. . . . Billy Strickland signed for a long term recording pact with Super-Disc Records . . . Billy's guest shot on WFIL "Hayloft Hoe-Down" really tore the house down . . . Have you caught Rosalie Allen's latest Victor click disk "Never Trust A Man?" . . . The sensational popularity of Eddy Arnold has caused those doubting Thomases' to gaze in amazement. Eddy's consistency as a name attraction in the folk and western field actually amazed a host of people this past year. His Victor platters to date have outsold all others for combined sales. The continued popularity of Eddy via his recording of "I'll Hold You In My Heart" is another item to note. This record has been a must on phonographs throughout the nation for well over three months now. Add to that Eddy's heavy box office following and you've got something. Ranking right along with Eddy this year, was Ernest Tubb, Roy Acuff, Hank Penny, Cliffie Stone, Tex Williams, Al Dexter and many others too numerous to mention.

* * *

One of the more outstanding men in the folk and western field this year was a fellow well known to recording artists and music men throughout the nation. Vaughn Horton, also known for penning "Choo Choo Ch'Boogie", has worked with so many folk and western stars, that he can't even remember half of them. Vaughn has been kept quite busy lately with his duties at half a dozen studios. In between breathers, he knocks out one of the finest steel guitars this side of heaven. And then again he somehow manages to find time to pen some hot novelty tunes currently grabbing a ton of coin on thousands of juke boxes across the nation.

* * *

While recovering from an appendectomy, Clyde Moody, King Records star, received more than 2500 messages of cheer from his fans in two weeks. Clyde resumes his regular schedule of radio shows on January 15th . . . Esco Hankins has returned from a series of personal appearances in Alabama and Georgia. During his two-month trip, he played a date at the Warm Springs Foundation Hospital at Warm Springs, Ga. Hankins has shows over two Knoxville, Tenn. radio stations — WROL and WIBK. He plans a second songbook containing his new compositions, scheduled for publication early in 1948.


LARRY VINCENT'S '48 HITS!
"LITTLE SMALL TOWN GIRL"
"SWEETHEART POLKA"
"LARRY'S BARNYARD BOOGIE"
"IF I'D ONLY KNOWN YOU THEN"
PEARL RECORD CO.
Route 1, Box 105, Covington, Ky.

Current Releases by KING
KING 673
SWEETER THAN THE FLOWERS
backed by
LEFT MY HEART IN TEXAS
by MOON MULLICAN
KING
1540 BREWSTER AVE., CINCINNATI 7, OHIO

EDDIE "Mr. Cleanhead" VINSON
World's greatest blues singer and his orchestra
Exclusive MERCURY Recording Artist
Current Hit!
"RAILROAD" PORTER'S BLUES"
"KING FOR A DAY BLUES"
Mercury No. 8060
UNIVERSAL ATTRACTIONS • 347 MADISON AVE., N. Y.

ON CHICAGO'S SOUTH SIDE!

**1** **I LOVE YOU YES I DO**
**Bull Moose Jackson**
(King 4181)
*In fourth place last week, this plug tune rises to the top here with ops widely approving.*

**2** **BELL BOY BOOGIE**
**Todd Rhodes**
(Vitacoustic)
*Moves down one notch to take over second place. Sensational play continues.*

**3** **DON'T TAKE YOUR LOVE FROM ME**
**Hadda Brooks**
(Modern 153)
*In fifth place last week, this click disk still rides hot as it takes over third place.*

**4** **MERRY CHRISTMAS, BABY**
**Johnny Moore**
(Exclusive 254)
*Into the fourth spot, with ops hailing this one as The Blazers' best ever.*

**5** **EARLY IN THE MORNING**
**Louis Jordan**
(Decca 24155)
*In eighth place last week, this tune bounces around again to move up and garner the fifth spot.*

**6** **IF I DIDN'T HAVE YOU**
**Gladys Palmer**
(Miracle 123)
*Breaks into this coveted spot like a flash. Ops peg Palmer and this one for the top.*

**7** **WHAT'LL I DO**
**King Cole Trio**
(Capitol 15019)
*Latest smash cookie by this fave combo into the seventh spot for its first appearance.*

**8** **HASTINGS ST. BOUNCE**
**Paul Williams Sextet**
(Savoy 659)
*All the way up on top last week, this platter drops to the eighth spot this week.*

**9** **845 STOMP**
**Earl Bostic**
(Gotham 154)
*In sixth place last week — into the ninth slot here. Still going strong.*

**10** **SINCE I FELL FOR YOU**
**Annie Laurie**
(DeLuxe 1082)
*In ninth place last week, this long standing smash hits the bottom here.*


# JANUARY 15

## IS THE LAST DAY YOUR AD MUST REACH US TO APPEAR IN THE "Juke Box Special" EDITION IN THE BIG, ANNUAL, CONVENTION ISSUE OF "The Cash Box"

**WRITE! WIRE! PHONE! RUSH YOUR AD IMMEDIATELY TO . .**

# THE CASH BOX

381 FOURTH AVENUE, NEW YORK 16, N. Y.
Phone: MUrray Hill 4-7797

32 W. RANDOLPH ST., CHICAGO 1, ILL.
Phone: DEArborn 0045

422 W. 11th ST., LOS ANGELES 15, CAL.
Phone: PRospect 2687

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans, La.

1. **STORMY MONDAY BLUES**
   *T-Bone Walker*
   *(Black & White 122)*

2. **LET IT ROLL**
   *Lucky Millender*
   *(Decca 24182)*

3. **BELL BOY BOOGIE**
   *Todd Rhodes*
   *(Vitacoustic 1001)*

4. **I LOVE YOU YES I DO**
   *Bull Moose Jackson*
   *(King 4181)*

5. **GOOD ROCKING TONIGHT**
   *Roy Brown*
   *(DeLuxe 1093)*

6. **I CAN'T STOP IT**
   *Jimmy Liggins*
   *(Specialty 520)*

7. **ROCKING BOOGIE**
   *Joe Lutcher*
   *(Specialty 303)*

8. **MERRY CHRISTMAS, BABY**
   *Johnny Moore*
   *(Exclusive 254)*

9. **DOWN HOME BLUES**
   *Joe Liggins*
   *(Exclusive 250)*

10. **MY LOVE IS LIMITED**
    *Amos Milburn*
    *(Alladin 201)*

# ARTISTS AUTOMATICALLY RELEASED FROM CONTRACTS AS DISK BAN STARTS

## Petrillo Firm In "Never-Ever" Statements; Diskers Say Two Year Supply Of Records On Hand

NEW YORK—As 1948 rung in with tumultous celebrations throughout the nation, recording companies across the land likewise had an occasion at hand. Although there was not any cause for celebration; the diskeries officially had ceased recording activities — "for all time" according to James C. Petrillo; president of the American Federation of Musicians.

Mr. Petrillo, recently queried as to whether any reconciliation measures might be worked out between the recording companies and the union stated that "Never, Ever will an AFM member record."

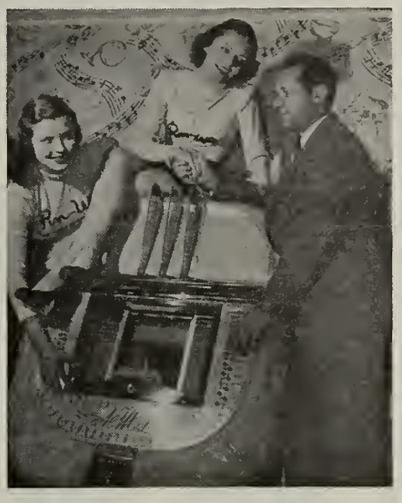
Along with the eventful recording ban, major diskers were faced with the possibility of losing their highly promoted talent rosters. Executives of the AFM told *The Cash Box*, "A clause of the standard contract the AFM had with the recording companies provided that the union members were free from any contractual ties in the event of a strike, recording ban or other work stoppage."

This means that any artist is free to contract any label switch he might have in mind, the new contract not to have any official sanction until the present recording ban had become settled. Trade circles state that the likelihood of the platteries losing their talent is negligable, since any artist who might possibly switch to another label would undoubtedly have his records lifted from the record market.

Meanwhile, most diskers stated that they would have a supply of records on hand to last them well over two years. The recent statement by Mr. Petrillo, to the effect that the diskery's would have to continue to pay royalties to the union so long as any masters were in circulation, brought vehement protest in disker's quarters. Record executives boldly stated that if Mr. Petrillo sought to receive continued royalty payments, this act would constitute an infraction of the Taft-Hartley Law, which specifically prohibits such payment.

Music operators, nevertheless, were assured that record shipments would continue and that they would become prime factors in record exploitation.

## "Get A Pin-Up Girl"!



NEWARK, N. J.—Think being a disc jockey is an easy task—eh? Get a gander at all the hard work jockey Paul Brenner, WAAT, entails as he selects one of the many recordings currently out on "Pin Up Girl", a ditty music ops throughout the nation will soon be featuring. Adding loads of glamour to Paul's job are beautiful Walter Thornton models Gloria Whalen and Louise Hyde, two of the many Thornton gals who inspired the tune.

Paved With Gold
"TURNPIKE POLKA"
By The
DON HENRY HARMONICA TRIO
REGENT RECORD No. 111
Going Strong!
"MY GUITAR IS MY SWEETHEART"
by JOHNNY LANE
REGENT No. 107
REGENT RECORDS
1184 Elizabeth Ave., Elizabeth, N. J.

Standard Songs are MONEY MAKERS!
"MY WILD IRISH ROSE"
BING CROSBY—Decca
DENNIS DAY—Victor
DANNY O'NEIL—Pilot
LANNY ROSS—Manor
Published by:
M. WITMARK & SONS
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

*Please mention THE CASH BOX when answerin g ads—it proves you're a real coin machine man!*

# John Hammond Named Mercury Records Official To Head Classical Dept.

CHICAGO—Irving Green, president of Mercury Record Corporation, announced this week that John Hammond has been appointed a vice-president in charge of the classical catalogue, and recording for Mercury.

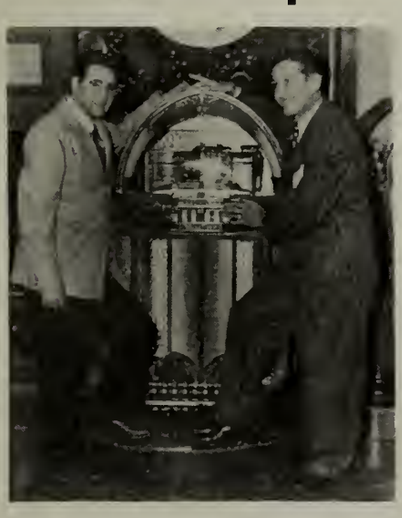
The Hammond appointment comes on the heels of the recent joint announcement by the two companies that they had completed arrangements for the production and distribution of the vast library of classical records obtained by Keynote under its exclusive rights arrangement with the Gramophone Industries of Czechoslovakia.

"First releases from the Czech catalogue", said Hammond, "will be ready by February 1st and will consist of outstanding European symphonic, concerto, and chamber music performances. Our present production schedules at the Mercury factory call for from four to five classical releases each month, with every monthly release designed to fill the needs of the general classical buyer in search of the finest performances of standard repertoire and also the experienced record collector anxious to obtain the world-famed European recordings unheard until now in this country."

The alignment of the Keynote and Mercury platteries would have no effect upon the present status of Keynote it was learned. Keynote will continue to specialize in the jazz and classical fields.

Thus Mercury Records, who for some time has been expanding their large artist and repertoire listings have entered into the classical field in recordings, solidifying their position as a name plattery. Record men point to the smash success the plattery has had with such names as Frankie Laine and Vic Damone, as indicative of the plattery's future.

# Welk Visits With Phono Op



DES MOINES, IA.—Orkster Lawrence Welk, popular Decca Records artist dropped in to chat with phono operator Joe Epstein while visiting with Herman Paster of Paster Dist. Co., this city. Welk and Epstein got together to admire the new Wurlitzer model 1100 phonograph, with maestro Welk remarking that the new Cobra tone arm certainly will allow for loads of extra plays on his recordings.

# Signature Records Adds Two Distribs

NEW YORK — Two new distributors were welcomed into the SIGNATURE sales organization this week when Marnel Distributors of Philadelphia and Chord Distributors of Chicago were added to the growing list of wholesale outlets.

Marnel, headed by Martin and Nelson Verbit, will handle Signature Records exclusively in the Philadelphia, Southern New Jersey, and Eastern Pennsylvania areas, while Chord, headed by Monroe Passis, will work exclusively in the Chicago, Northern Illinois, and Western Indiana areas.

# Musicraft Names Frank Flack and Ad Chief

NEW YORK—Jack Meyerson, president of Musicraft Records Inc., announced the appointment of Marvin Frank to the post of publicity and advertising director of the plattery.

Mr. Frank succeeds Daniel P. Edelman, now associated with WIHH as promotion manager.

# Columbia Records Names Frank White Pres.; Wallerstein To Board Chairman

NEW YORK—Columbia Records Inc., announced the appointment of Edward Wallerstein, president of the plattery to the post of Chairman of the Board, this past week. Mr. Wallerstein, who will continue as chief executive officer, will be succeeded as President by Frank K. White.

Mr. White is now vice-president and treasurer of Columbia Broadcasting System, Inc., with which he became associated as Treasurer in 1937. He is also a vice president and director of Columbia Records Inc., a director of Broadcast Music, Inc., Trustee and Treasurer of the New York Housing Trust and a trustee of the Rye Country Day School.

Both Mr. Wallerstein and Mr. White will continue as directors of Columbia Broadcasting System, Inc.


Specialty RECORDS, INC.
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CALIFORNIA
PRospect 6229

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"I CAN'T STOP IT"
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"TROUBLES GOODBYE"

WATCH for

"RHUMBA JUBILEE"
ON
ANSA RECORDS

GREATER THAN EVER!
FRANKIE LAINE
SINGS TWO WONDERFUL TUNES
"TWO LOVES HAVE I"
AND
"PUT YOURSELF IN MY PLACE BABY"
Mercury Celebrity Series
No. 5064

# Diskeries Prepare For Convention; To Hypo Music Ops

NEW YORK—Platteries throughout the nation, along with music publishers and recording artists were rapidly making plans for the forthcoming CMI Convention, to be held in the Sherman Hotel, Chicago, January 19 thru 22.

The majority of the platteries contacted pointed to a raft of surprises in store for the huge throng of music ops expected to attend. CMI officials predicted this past week that the attendance would far outshadow all other conventions, with display booths, hotel rooms and banquet reservations far above last year's records.

Altho many diskeries could not obtain display booth space, they stated they would exhibit from private suites. Many artist relations chiefs were at this date planning schedules so as to assure their company's representation with name stars at the show.

Music publishers pointed to the many new innovations recently introduced by coinmen on the coast, that would enable them to expedite sales of sheet music, and stated that the CMI Show would not only give them an opportunity to view the many new machines, but it would also enable them to contact music operators in large numbers.

Artists themselves have already indicated their desire to appear at the CMI show. Many are making plans to be on hand for the gala annual banquet and dinner, the closing of the program each year.

Railroad officials have disclosed to *The Cash Box* that a "convention special" is being made up, and asked all members of the industry to make their reservations early to insure space.

# 70 Top Platters Reissued By Victor

NEW YORK—RCA Victor is restoring 70 of its outstanding past hits to the catalogue in response to the exceptional demand for re-issues of popular recordings which have not been available since before the war. Additional popular catalogue restorations will be made next year, says J. L. Hallstrom, General Merchandise Manager for the RCA Victor Record Dept.

Indicative of the public interest was the immediate acceptance this fall of album re-issues "Glenn Miller Masterpieces Vol. II" and "Let's Dance" with Benny Goodman, featuring selections made famous at least ten years ago by both bands. With the trend for re-issues spotlighting these old favorites, a vast treasury of outstanding dance and vocal selections which have made popular music history is once more available. These include early hits by many of the most famous bands and singers who are still top draws today.

Among the musical aggregations represented on RCA Victor discs with labels stamped "Re-issued by Request" are Tommy Dorsey, Larry Clinton, Rudy Vallee, Eddy Duchin, Coleman Hawkins, "Fats" Waller, Abe Lyman, Hal Kemp, Waring's Pennsylvanians, Bunny Berigan, Shep Fields, Charlie Barnet, Jan Savitt, Coon-Saunders Orchestra, Vincent Lopez, Jan Garber, Don Bestor, Bob Chester, Guy Lombardo, Johnny Hodges, Billy Daniels, Tony Pastor, Spike Jones and Earl Hines.

Initial shipments on the singles rolled December 15th, with the remainder to be spread over a January and February period.

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★
MUSIC PUBLISHERS
★
ARTISTS

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TO *ALL* THE

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IN THE

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CONVENTION ISSUE

OF

THE CASH BOX

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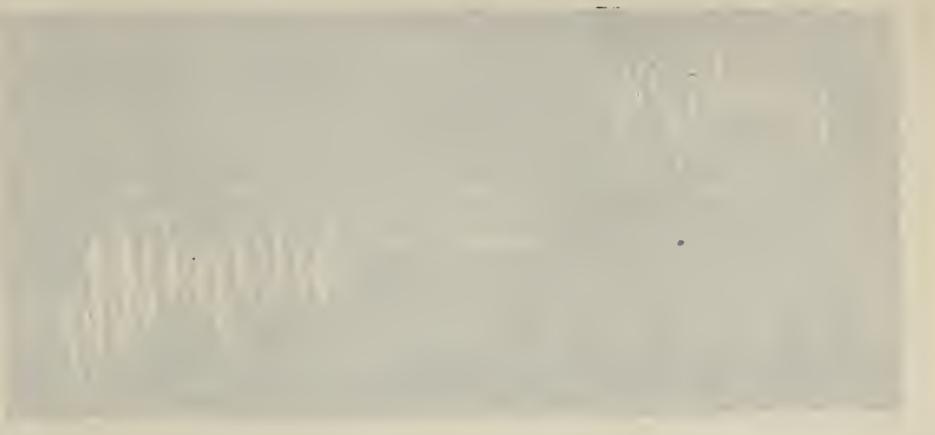


USE THE "DISC-HITS BOX SCORE" IN SELECTING RECORDS FOR YOUR 20, 24 AND 40 SELECTION PHONOS

☛ THIS DOUBLE PAGE IS PERFORATED FOR YOUB CONVENIENCE—REMOVE AND PUT ON YOUR BULLETIN BOARD



# THE CASH BOX

# DISC-HITS BOX SCORE

COMPILED BY

**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

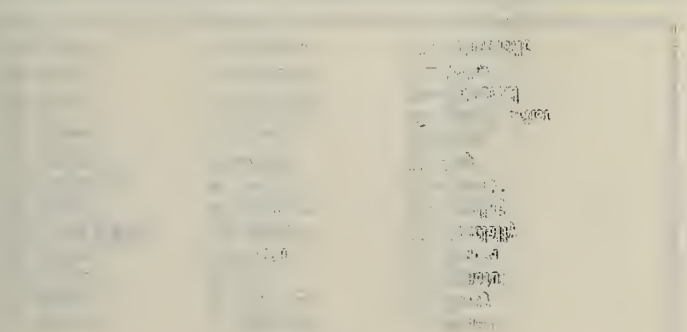
## CODE

| | | |
|---|---|---|
| AL—Aladdin | EX—Exclusive | RE—Regent |
| AP—Apollo | JB—Juke Box | SA—Savoy |
| AR—Aristocrat | KI—King | SI—Signature |
| BB—Bullet | LI—Linen | SO—Sonora |
| BW—Black & White | MA—Majestic | SP—Specialty |
| CA—Capitol | ME—Mercury | ST—Sterling |
| CN—Continental | MG—M-G-M | SW—Swaak |
| CO—Columbia | MH—Manor | TO—Tap |
| CR—Crown | MO—Modern | TR—Trilon |
| CS—Coast | MU—Musicraft | UA—United Artist |
| DE—Decca | NA—National | UN—Universal |
| DEL—DeLuxe | RA—Rainbow | VI—Victor |
| | | YT—Vitaccustic |

| | Jan. 3 | Dec. 27 | Dec. 20 |
|---|---|---|---|
| **1—Ballerina** | **127.3** | **116.5** | **111.9** |
| CO-38381—BUDDY CLARK | | | |
| DE-24265—ENRIC MADREGUERA ORCH. | | | |
| ME-SD75—JERRY SHELTON TRIO | | | |
| MG-10035—JIMMY DORSEY ORCH. | | | |
| MU-1S116—MEL TORME | | | |
| *What Are You Doing New Years Eve?* | | | |
| VI-20-2433—VAUGHN MONROE ORCH. | | | |
| *The Stars Will Remember* | | | |
| **2—Too Fat Polka** | **98.7** | **76.9** | **94.1** |
| CO-37921—ARTHUR GODFREY | | | |
| *For Me and My Gal* | | | |
| MG-10106—BLUE BARRON O. | | | |
| *Mickey* | | | |
| CA-480—THE STARLIGHTERS | | | |
| *Your Red Wagon* | | | |
| CO-37921—ARTHUR GODFREY | | | |
| *For Me and My Gal* | | | |
| DE-24268—ANDREWS SISTERS | | | |
| *Your Red Wagon* | | | |
| MA-6022—SLIM BRYANT | | | |
| ME-5D79—TWO TON BAKER ORCH. | | | |
| *With a Hey and a Hi* | | | |
| MG-1D1D6—BLUE BARRON ORCH. | | | |
| *Mickey* | | | |
| VI-2D-26D9—LOUIS PRIMA ORCH. | | | |
| *If I Only Had a Match* | | | |
| **3—Near You** | **94.2** | **93.9** | **82.9** |
| BU-1001—FRANCIS CRAIG | | | |
| *Red Rose* | | | |
| CA-452—ALVINO REY ORCH. | | | |
| *Oh Peter* | | | |
| CO-37838—ELLIOT LAWRENCE ORCH. | | | |
| *How Lucky You Are* | | | |
| DE-24171—THE ANDREWS SISTERS | | | |
| *How Lucky You Are* | | | |
| MA-7263—VICTOR LOMBARDO ORCH. | | | |
| *Zu-Zi* | | | |
| ME-SD66—TWO TON BAKER | | | |
| *I'm a Lonely Little Petunia* | | | |
| RA-1001—THE AUDITONES | | | |
| SA-657—FOUR BARS & A MELODY | | | |
| ST-3081—DOLORES BROWN | | | |
| VI-20-2421—LARRY GREEN ORCH. | | | |
| *Pie-A-Nic-le* | | | |
| **4—Civilization** | **89.9** | **102.4** | **124.8** |
| AP-1D59—THE MURPHY SISTERS | | | |
| *You're Breaking In A New Heart* | | | |
| CA-465—JACK SMITH | | | |
| *Don't You Love Me Anymore?* | | | |
| CO-37885—WOODY HERMAN | | | |
| *Boulevard of Memories* | | | |
| DE-23940—DANNY KAYE—ANDREWS SISTERS | | | |
| MA-7274—RAY McKINLEY ORCH. | | | |
| *Those Things Money Can't Buy* | | | |
| ME-5D67—DICK TWO TON BAKER ORCH. | | | |
| MG-10083—SY OLIVER ORCH. | | | |
| VI-20-2400—LOUIS PRIMA ORCH | | | |
| *Forsaking All Others* | | | |
| **5—How Saan** | **76.6** | **76.6** | **58.1** |
| CO-37952—DINAH SHORE | | | |
| *Fool That I Am* | | | |
| DE-241D1—CARMEN CAVALLERO — BING CROSBY | | | |
| *You Do* | | | |
| MA-1179—DICK FARNEY | | | |
| ME-5069—JOHN LAURENZ | | | |
| *You Call It Madness* | | | |
| TO-1258—JACK OWENS | | | |
| *Begin The Bekuine* | | | |
| TR-195—GUY CHERNEY | | | |
| *Peggy O'Neil* | | | |
| VI-2D-2S23—VAUGHN MONROE ORCH. | | | |
| *True* | | | |
| **6—You Do** | **74.0** | **78.4** | **98.3** |
| CA-438—MARGARET WHITING | | | |
| *My Future Just Passed* | | | |
| CO-37587—DINAH SHORE | | | |
| *Kokomo, Indiana* | | | |
| DE-241D1—CARMEN CAVALLARO | | | |
| *How Soon* | | | |
| MA-12D11—GEORGIA GIBBS | | | |
| *Feudin' and Fightin* | | | |
| ME-5056—VIC DAMONE | | | |
| *Angela Mia* | | | |
| MG-10050—HELEN FORREST | | | |
| *Baby, Come Home* | | | |
| SI-15114—LARRY DOUGLAS | | | |
| *Sleep, My Baby Sleep* | | | |
| VI-20-2361—VAUGHN MONROE O. | | | |
| *Kokomo, Indiana* | | | |
| **7—Golden Earrings** | **53.9** | **36.2** | **68.4** |
| CA-15009—PEGGY LEE | | | |
| *I'll Dance At Your Wedding* | | | |
| ME-3072—ANITA ELLIS | | | |
| *Love For Love* | | | |
| MG-10085—JACK FINA ORCH. | | | |
| *So Far* | | | |
| VI-2D-2585—CHARLIE SPIVAK O. | | | |
| *Tenderly* | | | |
| **8—Whiffenpaaf Sang** | **49.4** | **34.3** | **36.9** |
| CA-2D131—THE PIED PIPERS | | | |
| *I Get The Blues When It Rains* | | | |
| DE-23981—LAWRENCE WELK ORCH. | | | |
| *Doin' You Good* | | | |
| DE-23990—BING CROSBY | | | |
| *Kentucky Babe* | | | |
| DE-29132—WINGED VICTORY CHORUS | | | |
| *Army Air Corps* | | | |
| MA-7224—GEORGE PAXTON ORCH. | | | |
| *Streamliner* | | | |
| ME-SD68—ART KASSEL ORCH. | | | |
| SI-15D13—MONICA LEWIS | | | |
| *The House I Live In* | | | |
| VI-1D-1313—ROBERT MERRILL | | | |
| *Sweetheart of Sigma Chi* | | | |
| **9—I'll Dance at Your Wedding** | **44.2** | **56.4** | **13.7** |
| CA-1S0D9—PEGGY LEE | | | |
| *Golden Earrings* | | | |
| CO-37967—BUDDY CLARK—RAY NOBLE | | | |
| *Those Things Money Can't Buy* | | | |
| MG-10095—HELEN FORREST | | | |
| VI-20-2S12—TONY MARTIN | | | |
| *Carolina in the Morning* | | | |
| **10—Serenade of the Bells** | **44.1** | **58.7** | **47.1** |
| CA-7S007—JO STAFFORD | | | |
| *The Gentlemen Is A Dope* | | | |
| CO-379S6—KAY KYSER ORCH. | | | |
| *Pass That Peace Pipe* | | | |
| DE-242S8—GUY LOMBARDO ORCH. | | | |
| *Sipping Cider By The Zuyder Zee* | | | |
| MG-10091—BOB HUSTON | | | |
| *A Tune For Humming* | | | |
| VI-2D-2372—SAMMY KAYE ORCH. | | | |
| *That's What Every Young Girl Should Know* | | | |
| **11—Pass that Peace Pipe** | **40.3** | **32.4** | **25.6** |
| CA-1SD10—MARGARET WHITING | | | |
| *Let's Be Sweethearts Again* | | | |
| CO-379S6—KAY KYSER O. | | | |
| *Serenade of the Bells* | | | |
| MA-1176—MARTHA TILTON | | | |
| *A Fellow Needs A Girl* | | | |
| ME-SD80—HARRY COOL O. | | | |
| *I Wouldn't Be Surprised* | | | |
| VI-2D-2483—BERYL DAVIS | | | |
| **12—And Mimi** | **38.9** | **43.7** | **50.5** |
| CA-466—THE DINNING SISTERS | | | |
| *Fun and Fancy Free* | | | |
| CO-37819—FRANKIE CARLE O. | | | |
| *For Once In Your Life* | | | |
| DE-24172—DICK HAYMES | | | |
| *When I'm Not Near The Girl I Love* | | | |
| MA-7262—RAY DOREY | | | |
| *Freedom Train* | | | |
| MG-10082—ART LUND | | | |
| *Jealous* | | | |
| MU-1S114—MEL TORME | | | |
| *Boulevard of Memories* | | | |
| VI-20-2422—CHARLIE SPIVAK | | | |
| *Tennessee* | | | |
| **13—So For** | **37.0** | **28.7** | **27.4** |
| CA-461—MARGARET WHITING | | | |
| *Lazy Countryside* | | | |
| CO-37883—FRANK SINATRA | | | |
| *A Fellow Needs A Girl* | | | |
| DE-24194—GUY LOMBARDO ORCH. | | | |
| *A Fellow Needs A Girl* | | | |
| ME-SD76—THE SHELTON TRIO | | | |
| *Sentimental Rhapsody* | | | |
| MG-1DD85—JACK FINA ORCH. | | | |
| *Golden Earrings* | | | |
| SI-1S1D6—ALAN DALE | | | |
| *Oh Marie* | | | |
| VI-2D-24D2—PERRY COMO | | | |
| *A Fellow Needs A Girl* | | | |
| **14—I Wish I Didn't Love You So** | **34.4** | **48.4** | **40.2** |
| CA-409—BETTY HUTTON | | | |
| *The Sewing Machine* | | | |
| CO-37506—DINAH SHORE | | | |
| *I'm So Right Tonight* | | | |
| DE-23977—DICK HAYMES | | | |
| *Naughty Angeline* | | | |
| MA-7225—DICK FARNEY | | | |
| *My Young and Foolish Heart* | | | |
| MG-10040—HELEN FORREST | | | |
| *Don't Tell Me* | | | |
| MU-15117—PHIL BRITO | | | |
| *Kate* | | | |
| VI-20-2294—VAUGHN MONROE ORCH. | | | |
| *Tallahassee* | | | |
| **15—I Have But One Heart** | **16.3** | **10.3** | **4.2** |
| CO-37544—FRANK SINATRA | | | |
| *Ain'tcha Ever Comin' Back* | | | |
| DE-241S4—CARMEN CAVALLERO ORCH. | | | |
| *Ain'tcha Ever Comin' Back* | | | |
| ME-SDS3—VIC DAMONE | | | |
| *Ivy* | | | |
| MU-456—PHIL BRITO | | | |
| *Tango Delo Rosa* | | | |
| MU-15069—GORDON MacCRAE | | | |
| *You Go to My Head* | | | |
| SI-15130—MONICA LEWIS | | | |
| *The Whiffenpoof Song* | | | |
| VI-20-2424—TEX BENEKE ORCH. | | | |
| *Too Late* | | | |
| **16—I Still Get Jealous** | **10.4** | **1.6** | **1.0** |
| CA-1S002—GORDON MacRAE | | | |
| *I Understand* | | | |
| CO-37929—HARRY JAMES O. | | | |
| *Sentimental Souvenirs* | | | |
| DE-24226—GUY LOMBARDO O. | | | |
| *Papa, Won't You Dance With Me* | | | |
| MA-7271—DICK FARNEY | | | |
| MG-10098—JIMMY DORSEY O. | | | |
| *On Green Dolphin Street* | | | |
| VI-2D-2469—THE THREE SUNS | | | |
| **17—Papa, Won't You Dance With Me?** | **9.1** | **27.2** | **20.5** |
| CA-471—SKITCH HENDERSON O. | | | |
| *Put Yourself In My Place, Baby* | | | |
| CO-37931—DORIS DAY | | | |
| *Say Something Nice About Me* | | | |
| DE-24226—GUY LOMBARDO O. | | | |
| *I Still Get Jealous* | | | |
| MG-10092—ART MOONEY O. | | | |
| SI-1S166—ALAN DALE | | | |
| *I'll Hold You In My Heart* | | | |
| VI-20-2469—THE THREE SUNS | | | |
| **18—A Fellow Needs A Girl** | **7.8** | **11.7** | **15.4** |
| CA-463—GORDON McRAE | | | |
| *Body & Soul* | | | |
| CO-37883—FRANK SINATRA | | | |
| *So For* | | | |
| CN-7270—JIMMY ATKINS | | | |
| *So Far* | | | |
| DE-24194—GUY LOMBARDO ORCH. | | | |
| *So For* | | | |
| MA-1165—MARTHA TILTON | | | |
| ME-S063—JOHN LAURENZ | | | |
| MG-1D1D9—BOB HUSTON | | | |
| *Cutest Little Red Headed Doll* | | | |
| VI-20-24D2—PERRY COMO | | | |
| **19—The Whistler** | **6.5** | **2.8** | **18.8** |
| CA-472—SAM DONAHUE ORCH. | | | |
| *Rod Wing* | | | |
| CO-37980—THE MODERNAIRES | | | |
| *The Jingle Bell Polka* | | | |
| VI-2D-2S22—TOMMY DORSEY ORCH. | | | |
| *I Met My Baby In Macy's* | | | |
| **20—Twa Loves Have I** | **6.4** | **16.5** | **1.6** |
| CO-38D26—RAY NOBLE—BUDDY CLARK | | | |
| *Sierra Madre* | | | |
| DE-24263—GUY LOMBARDO ORCH. | | | |
| *They're Mine, They're Mine, They're Mine* | | | |
| ME-5D64—FRANKIE LAINE | | | |
| *Put Yourself In My Place Baby* | | | |
| MG-10097—BILLY ECKSTINE | | | |
| *Fool That I Am* | | | |
| VI-2D-254S—PERRY COMO | | | |
| *I Never Loved Anyone* | | | |

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

| | | | |
|---|---|---|---|
| **21—Don't You Love Me Anymore?** | **5.2** | **1.5** | **—** |
| **22—Corobelle** | **4.6** | **8.4** | **1.2** |
| **23—Feudin' and Fightin'** | **4.5** | **2.4** | **5.1** |
| **24—Ding Dang Daddy** | **4.4** | **—** | **—** |
| **25—Curiosity** | **2.6** | **–1.0** | **2.4** |
| **26—Your Red Wagon** | **2.5** | **—** | **—** |
| **27—Kate** | **1.9** | **3.8** | **4.3** |
| **28—I Tald Ya I Love Ya** | **1.8** | **—** | **—** |
| **29—Gonna Get a Girl** | **1.5** | **3.7** | **—** |
| **30—Love far Lave** | **1.4** | **6.1** | **5.9** |
| **31—The Dum Dat Song** | **1.3** | **1.0** | **1.5** |
| **32—At the Candlelight Cafe** | **1.2** | **—** | **—** |
| **33—The Little Old Mill** | **1.1** | **—** | **—** |
| **34—Hand In Hand** | **1.0** | **1.4** | **—** |
| **35—The Gentleman Is a Dope** | **1.0** | **1.2** | **1.7** |
| **36—Those Things Money Can't Buy** | **–1.0** | **–1.0** | **1.3** |
| **37—You're My Girl** | **–1.0** | **1.0** | **—** |
| **38—A Girl That I Remember** | **–1.0** | **1.3** | **—** |
| **39—Surprise Symphony** | **–1.0** | **1.0** | **5.0** |
| **40—Sugar Blues** | **–1.0** | **4.7** | **1.4** |



THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

# VENDORS ATTRACT LEADING OPS TO C. M. I. 15th ANNUAL CONVENTION

## Leading Merchandiser Mfrs. Will Display. Claim Biggest Buying Assured at C. M. I. Convention. All Types of Vending Machines Will be Shown. Many Who Did Not Display at NAMA Meet Will Show Wares at C. M. I. Exhibit for First Time.

NEW YORK—Leading operators thruout the country are being attracted to the forthcoming convention of Coin Machine Industries, Inc., at the Hotel Sherman, Chicago, January 19, 20, 21 and 22, 1948, because of the great displays of automatic merchandise machines which will be exhibited by outstanding manufacturers.

Many of these manufacturers, it is reported, did not exhibit at the past NAMA convention. They are concentrating all their efforts here, it is stated, and they further report that they expect the CMI convention to be "the big merchandise machine buying show".

It is also noted that some of the vending machine manufacturers and dealers who displayed their wares at the NAMA show are also going to have displays at the forthcoming CMI convention. These men, too, are of the belief, it is said, that they will do the major share of actual business at this meet.

As is also now recognized thruout the trade, many manufacturers who formerly confined themselves to games and other coin operated equipment, are also going to display merchandise machines. These, too, have attracted much attention from operators and many are coming to the CMI convention to see what these factories will display.

Suppliers of candies, soft drinks, etc., will also display at the CMI show and believe, they claim, that they will get their greatest audience at this convention.

It is expected that, just as happened last year, there will be over 5,000 coinmen registered the very first day of the show. In fact, CMI is preparing to start handling all registration on the Sunday prior to the opening of the meet, and believes that the Sunday registration will also smash all former records with the big crowds coming into the large exhibition halls on Monday and Tuesday. Wednesday and Thursday of the CMI meet is expected to also set records up and above what took place last year when the crowds were so great that many simply couldn't move around the floor.

What is most outstanding, of course, as far as the automatic merchandising machine industry is concerned, is the fact that so many automatic merchants and so many music and games operators, who intend to enter into the automatic merchandising machine business, are planning to be present at the CMI convention.

There is a belief current thruout the trade that more than 50% of those who will attend this forthcoming CMI convention will be interested in the automatic merchandisers which will be on display.

It is known that a great many more displays of vending machines than were originally believed would appear at the CMI convention have already been registered.

What is most interesting is the fact that many of the leading music and games manufacturers will also show service and merchandisers and did not list these when they took their display booths.

Some of the automatic merchandiser factories that couldn't get display space in the convention halls report that they will have displays in suites of rooms about town. Most of them hope to be near the Hotel Sherman so that the coinmen will be able to get to them without any hardship.

These latter are already running into a large number and, some believe, that many of the operators will be torn from continuing to look over machines on the exhibit floor as well as see what is being displayed in suites of rooms about the town.

For example, one manufacturer who wasn't able to obtain booth space at the CMI convention, reports that he intends to have a large suite at one of the nearby hotels and will make a very complete showing of his products, featuring food and drink and entertainment for all who will call around to see him.

Generally, it is believed that the swing to automatic merchandising, which was so apparent at the NAMA convention, may become even more definite at the CMI show.

# NEXT WEEK

## The

## "Automatic Merchant's Section"

## of

# THE CASH BOX

## BLAZES FORTH IN ALL ITS GLORY IN THE "PRE-CONVENTION ISSUE"!

## Special Two-Color Cover

FEATURING A RENOWNED AUTOMATIC MERCHANDISING PERSONALITY EACH WEEK WITH A BRIEF "COINOGRAPHY" OF HIS RISE IN THE MERCHANDISE MACHINE INDUSTRY

## PLUS

**News! Views! Predictions! Editorials!**
**And Many Other Features To Make The New, Thrilling "Automatic Merchant's Section" Most Outstanding in Merchandiser History!!**

## NOW

Turn to Next Page for Another Surprise

# THE CASH BOX

of

THE

# NEXT WEEK

# MOST SENSATIONAL EVENT IN ALL THE HISTORY OF AUTOMATIC MERCHANDISING

# A. M.

## (Automatic Merchant's)

# BLUE BOOK

## APPEARS FOR THE FIRST TIME IN NEXT WEEK'S "Automatic Merchant's Section" OF "The Cash Box"- Pre-Convention Issue.

☛ LISTS EVERY MANUFACTURER OF MERCHANDISE MACHINES IN THE NATION!

☛ LISTS ALL THE PRODUCTS PRODUCED BY THESE MANUFACTURERS!

☛ LISTS PRICES, TYPES, CAPACITY AND ALL PERTINENT INFORMATION REGARDING INDIVIDUAL MACHINES!

☛ LISTS EACH MERCHANDISER AND SERVICE MACHINE IN ITS OWN SPECIAL CATEGORY.

☛ THE MOST SENSATIONAL SERVICE EVER OFFERED TO THE AUTOMATIC MERCHANTS OF AMERICA!

**DON'T MISS THIS "PRE-CONVENTION" AND THE BIG, ANNUAL "CONVENTION" ISSUES! RUSH YOUR AD TO "THE CASH BOX" IMMEDIATELY! WRITE! WIRE! PHONE!**

**• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.**

## MUSIC

**A.M.I.**
- Model A ..... $897.50
- Automatic Hostess Complete 20 Station Unit ..... 14.800.00

**HIDEAWAY CAB. W/Selective Play Mech.:**
- W/Amplifier and Remote Volume Control..... 515.00

**HIDEAWAY CAB. W/Continuous Play Mech.:**
- W/Amplifier and Remote Volume Control..... 482.50
- W/Amplifier—No Remote Volume Control..... 470.00
- Complete—No Amp., No Volume Control..... 410.00

**AIREON**
- Blonde Bombshell ..... $699.50
- Super DeLuxe Phonograph ..... 897.00
- Fiesta DeLuxe ..... 699.50
- Trio (Wall Box ..... 69.50
- Solo (Wall Box) ..... 46.50
- Impresario (Speaker) ..... 42.27
- Melodeon (Speaker) ..... 52.97
- Carilleon (Speaker) ..... 56.18

**FILBEN**
- Mirrocle Cabinet ..... 325.00
- 30 Selection Stowaway Mech. ..... 398.00

**BUCKLEY**
- Music Box ..... 25.00

**MILLS INDUSTRIES**
- Constellation ..... 795.00

**PACKARD MFG. CORP.**
- Manhattan Phonograph ..... 1,000.00
- Pla Mor Phonograph (Model 7) ..... 795.00
- Hideaway (Model 400) ..... 450.00
- Wall Box (Butler) ..... 39.95
- 1000 Speaker (Paradise) ..... 159.50
- Wall Box (Butler 10c) ..... 41.95
- 950 Speaker ..... 57.50
- 650 Speaker ..... 19.75
- Spot Reflector ..... 8.50

**PERSONAL MUSIC CORP.**
- Measured Music Boxes, 5c-10c ..... 35.00
- Studio Amplifier ..... 505.00
- Studio Timing Control Unit ..... 250.00
- Master Power Supply Units ..... 140.00

**ROCK-OLA**
- 1422 Phonograph (Net) ..... 728.00
- 1424 Playmaster ..... 440.00
- Model 1807 Moderne Corner Spkr. ..... 107.50
- Model 1906 Remote Volume Control ..... 6.90
- Model 1530 Wall Box ..... 39.50
- Model 1603 Wall Speaker ..... 42.50
- Model 1606 Tonette Wall Speaker ..... 21.50
- Model 1608 Tone-O-Lier Speaker ..... 65.00
- Model 1607 Tonette Wall Speaker ..... 19.75
- Model 1531 DeLuxe Bar Bracket ..... 8.25
- Model 1533 Universal Bar Bracket ..... 3.90
- Model 1795 Wall Box Line Booster ..... 16.35

**SCOTTO MUSIC CO.**
- Music Master Cabinet ..... 399.50
- Melody Master Cabinet ..... 335.00
- Remote Master Cabinet ..... 389.50

**SEEBURG**
- 147-M Symphonola w/remote control ..... 875.00
- 147-S Symphonola ..... 805.00
- H-147-M RC Special ..... 525.00
- Wireless Wallomatic ..... 58.50
- Wired Wallomatic ..... 46.50
- 5-10-25c Wireless Wallomatic ..... 75.00
- 5-10-25c Wired Wallomatic ..... 62.50
- Teardrop Speaker ..... 19.95
- Teardrop Speaker w/volume control ..... 22.50
- Recess Wall & Ceiling Speaker ..... 18.00
- Mirror Speaker ..... 49.50
- Duo Volume Control ..... 21.90
- Power Supply ..... 14.50
- Master Amplifier ..... 53.50
- Master Selection Receiver ..... 118.00
- Wired Master Selection Receiver ..... 105.00
- Electric Selector ..... 86.00
- Remote Speaker Amplifier ..... 44.20
- Solenoid Drum for 147-S ..... 60.50

**SOLOTONE CORP.**
- Levoling Pre-Amplifier ..... 44.50

## MUSIC

**WURLITZER**
- Model 1100 Standard ..... $959.50
- Model 1080A Colonial ..... 899.50
- Model 1071A Concealed changer with stepper.. 529.50
- Model 1015 Standard ..... 914.50
- Model 1080 Colonial ..... 875.00
- Model 1017 Concealed changer with stepper.... 499.50
- Model 2140 5-10c Wireless ..... 40.00
- Model 3020 5-10-25c 3-wire ..... 69.50
- Model 3025 5c 3-wire ..... 44.50
- Model 3031 5c 30-wire ..... 39.50
- Model 3045 Wireless ..... 54.50
- Model 212 Master Unit ..... 70.00
- Model 215 Wireless Transmitter ..... 17.50
- Model 216 Wireless Impulse Receiver ..... 22.50
- Model 217 Auxiliary Amplifier ..... 35.00
- Model 218 30-wire Adapter Terminal Box.... 15.00
- Model 219 Stepper ..... 46.50
- Model 4000 8" Metal Star Speaker ..... 45.00
- Model 4002 8" Plastic Star Speaker ..... 45.00
- Model 4004A 8" Metal Musical Note Speaker.. 30.00
- Model 4005 8" Walnut Round Speaker ..... 22.50
- Model 4005A 8" Walnut Round Speaker ..... 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror. 35.00
- Model 4007 12" Intermediate Deluxe Speaker.. 135.00
- Model 4008 15" Deluxe Speaker ..... 185.50

## PINS

**BALLY**
- Nudgy ..... $289.50

**CHICAGO COIN**
- Bermuda ..... No Price Set

**GENCO**
- Bronco ..... 279.50

**EXHIBIT**
- Star Lite ..... 299.50

**GOTTLIEB**
- Humpty Dumpty ..... 294.00

**J. H. KEENEY & CO.**
- Hi-Ride ..... 295.00

**P & S MACH. CO.**
- Tom Tom ..... 299.00

**UNITED MFG. CO.**
- Singapore ..... No Price Set

**WILLIAMS**
- Bonanza ..... 299.50

## COUNTER GAMES

**A.B.T. MFG. CORP.**
- Challenger ..... 65.00

**BALLY MFG. CO.**
- Heavy Hitter ..... 184.50
- w/stand ..... 196.50

**GOTTLIEB**
- DeLuxe Grip Scale ..... 39.50

## ROLL DOWNS

**BALLY**
- Hy-Roll ..... 499.50

**CHICAGO COIN**
- Roll Down ..... 395.00

**EDELMAN AMUSE.**
- Tin Pan Alley..... No Price Set

**ESSO MFG. CORP.**
- Esso Arrow ..... 499.50

**GENCO**
- Bing-A-Roll ..... 499.50

**GREAT GAMES, INC**
- Teleroll ..... No Price Set

**GEO. PONSER CO.**
- Pro-Score ..... 495.00

**UNITED MFG. CO.**
- Hawaii Roll-Down ..... 395.00

**WILLIAMS MFG. CO.**
- Box Score ..... 375.50

## ONE-BALLS

**BALLY**
- Jockey Special ..... 645.00
- Jockey Club ..... 645.00

**GOTTLIEB**
- Daily Races (F. P. Model) ..... 650.00

# MANUFACTURERS' NEW EQUIPMENT

## BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell ..... 248.00
- 10c Jewel Bell ..... 253.00
- 25c Jewel Bell ..... 258.00
- 50c Jewel Bell ..... 338.00

GROETCHEN
- Columbia Twin JP ..... 145.00
- Columbia DeLuxe Club ..... 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....No Price Set

O. D. JENNINGS
- 5c Std Chiefs ..... 269.00
- 10c Std Chiefs ..... 279.00
- 25c Std Chiefs ..... 289.00
- 50c Bronze & Std Chiefs ..... 399.00
- 5c DeLuxe Club Chiefs ..... 299.00
- 10c DeLuxe Club Chiefs ..... 309.00
- 25c DeLuxe Club Chiefs ..... 319.00
- 25c DeLuxe Club Chief .....429.00
- 5c Super DeLuxe Club Chief ..... 324.00
- 10c Super DeLuxe Club Chief ..... 334.00
- 25c Super DeLuxe Club Chief ..... 344.00
- 50c Super DeLuxe Club Chief..... 454.00

PACE
- 5c DeLuxe Chrome Bell ..... 245.00
- 10c DeLuxe Chrome Bell ..... 255.00
- 25c DeLuxe Chrome Bell ..... 265.00
- 50c DeLuxe Chrome Bell ..... 375.00
- $1.00 DeLuxe Chrome Bell ..... 550.00
- 5c Rocket Slug Proof ..... 245.00
- 10c Rocket Slug Proof ..... 255.00
- 25c Rocket Slug Proof ..... 265.00

## CONSOLES

BALLY
- Wild Lemon .....$542.50
- Double-Up ..... 542.50
- DeLuxe Draw Bell 5c ..... 512.50
- DeLuxe Draw Bell 25c ..... 532.50
- Hi-Boy ..... 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP .....1250.00
- Parlay Long Shot .....1250.00

EVANS
- Bangtails 5c Comb 7 Coin.....No Price Set
- Bangtails 25c Comb 7 Coin.....No Price Set
- Bangtail JP .....No Price Set
- Bangtail FP PO JP .....No Price Set
- Evans Races .....No Price Set
- Casino Bell .....No Price Set
- 1946 Galloping Dominoes JP .....No Price Set
- Winter Book JP .....No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls ..... 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console ..... 499.00
- DeLuxe Club Console ..... 529.00
- Super DeLuxe Club Console ..... 545.00

J. H. KEENEY CO.
- Gold Nugget ..... 800.00

PACE
- 3-Way Bell Console 5c-10c-25c .....$690.00
- 5c Royal Console..... 320.00
- 10c Royal Console..... 330.00
- 25c Royal Console..... 340.00
- 50c Royal Console..... 475.00
- $1.00 Royal Console..... 650.00

## ARCADE TYPE

BALLY MFG. CO.
- Big Inning ..... 539.50
- Bally Bowler ..... 539.50

EDELMAN AMUSEMENT DEVICES
- Flash Bowler
  - 13'—8" ..... 475.00
  - 11'—8" ..... 450.00
  - 10'—8" ..... 425.00

## ARCADE TYPE *(continued)*

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) ..... 375.00
- Deluxe Movie Console ..... 150.00
- Deluxe Movie Counter ..... 140.00

P. & S.
- Tom Tom ..... 299.00

# MERCHANDISE MACHINES

## CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" ..... 222.50

NATIONAL VENDORS. INC.
- Model 9E (Electric) ..... 321.70

ROWE
- Crusader ( 8 Col) w Stand..... 145.75
- Crusader (10 Col) w Stand..... 162.25

U-NEED-A VENDOR
- Monarch 6 Col. w Stand..... 149.50
- Monarch 8 Col w Stand..... 159.50

## MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.).....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

DRINK-O-MAT IND.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" ..... 540.00

COAN MFG. CO.
- U-Select-It—74 Model ..... 85.50
- U-Select-It—74 Model DeLuxe ..... 95.50
- U-Select-It—126 bar DeLuxe ..... 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic .....1495.00
- Voice-O-Graph .....1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

LEHIGH FOUNDRIES, INC.
- PX Vendor .....No Price Set

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor ..... 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

# 1947 PRE-INVENTORY CLOSE-OUTS
# REAL LOW PRICES!!

## USED PIN GAMES
### ALL GAMES READY FOR LOCATION

| | | | |
|---|---|---|---|
| Spellbound | Idaho | Play Boy | Kilroy |
| Baffle Card | Laura | Double Barrel | Midget Racer |
| Ballyhoo | Oklahoma | Dynamite | Gold Ball |
| Mystery | Smoky | Rocket | South Seas |
| Ranger | Stage Door Canteen | Battle Call | Super Score |
| Vanity | Surf Queens | Big Hit | Tornado |
| Lucky Star | Sea Breeze | Big League | Amber |
| Rio | Step Up | Cyclone | Havana |
| Siesta | Suspense | Fast Ball | Maisie |
| Honey | | | |

**NEW FIVE BALLS**

Keeney HI-RIDE

Marvel DOLLY

Bally NUDGY

Gottlieb HUMPTY DUMPTY

Williams BONANZA

United SINGAPORE

Chicago Coin SEA ISLE

**PACE SLOTS**

**KEENEY** SUPER BONUS BELLS AND GOLD NUGGET

**BALLY** ONE-BALLS & CONSOLES

| | |
|---|---|
| Solotone Boxes, Brand New | $15.00 |
| Personal Music Boxes | 15.00 |
| Solotone Location Amplifiers | 79.50 |
| Personal Location Amplifiers | 89.50 |
| Personal Studio Amplifiers | 335.00 |

## PARTS

| | |
|---|---|
| Wurlitzer 412 Amplifiers | $14.50 |
| Wurlitzer 616 Amplifiers | 19.50 |
| Wurlitzer 24 Amplifiers | 27.50 |
| Wurlitzer Tone Arms | 15.50 |
| Wurlitzer AC Motors (1140) | 19.50 |
| Speakers for 24 or 616 | 15.50 |
| Coin Chutes for 24's | 14.50 |

## ALL TYPES OF MUSIC MACHINES

ANY AMOUNT YOU NEED!

READY FOR LOCATION!

**WRITE FOR REAL LOW PRICES!**

## SELLING OUT! PHONO PLASTICS

| | Each |
|---|---|
| **WURLITZER:** | |
| 24 TOP CORNERS, Amber or Red | $ 1.20 |
| 24 LOWER SIDES, Amber or Red | 4.00 |
| 500 TOP CORNERS | 4.00 |
| 600 TOP CORNERS, Right or Left | 4.00 |
| 800 LOWER SIDES | 13.50 |
| 800 TOP CENTERS, Right or Left, Red | 8.00 |
| 800 BACK SIDES, Green | 9.50 |
| 750 LOWER SIDES, Right or Left | 8.75 |
| 750 TOP CENTERS, Red | 4.25 |
| 750 MIDDLE SIDES | 2.00 |
| 950 LOWER SIDES | 10.50 |
| **SEEBURG:** | |
| HI-TONE MODELS 9800, 8800, 8200 Lower Sides | 14.50 |
| HI-TONE MODELS 9800, 8800, 8200 Domes, Yellow, Red or Green | 8.00 |
| **ROCK-OLA:** | |
| STANDARD, MASTER, DeLUXE or SUPER Top Corners | 12.75 |
| **MILLS:** | |
| TOP DOOR, Yellow or Blue | 5.50 |

*ORDER NOW!*

40% DISCOUNT ON ORDERS PLACED IMMEDIATELY!

## WRITE US FOR SENSATIONALLY LOW PRICES ON ABOVE

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

**IF YOU NEED ANYTHING IN GAMES OR MUSIC NOT LISTED ABOVE — WRITE US! WE CAN SUPPLY YOUR NEEDS!**

# RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.

BRyant 9-2235

●

123 W. RUNYON STREET, NEWARK 8, N. J.

Bigelow 3-8777

# NOTICE!

**CHICAGO COIN IS NOW SHIPPING ITS REMARKABLE, NEW FLIP-UP TYPE 5 BALL NOVELTY GAME**

# BERMUDA

★ *WEST COAST REPRESENTATIVE:*
**PHIL ROBINSON—607 KELTON, LOS ANGELES, CALIFORNIA**

*EASTERN SALES REPRESENTATIVE:*
**ALBERT SIMON—215 W. 64th ST., NEW YORK, NEW YORK**


## General Vending Sales Corp. Appointed Distributors For Rock-Ola In Baltimore

IRV BLUMENFELD

BALTIMORE, MD. — J. A. (Art) Weinand, sales manager for Rock-Ola Manufacturing Corporation, Chicago, announced the appointment of General Vending Sales Corporation, this city, as distributors for the Rock-Ola line of music equipment in this area, effective January 1, 1948.

The appointment of General Vending Sales came at a most opportune time, with the arrival of the new 1948 Rock-Ola "Magic-Glo" phonograph. The machine was on display at the General showrooms during National Rock-Ola days, January 3, 4 and 5, and music operators flocked in the beautiful display rooms of the firm to get their first view of the machine.

Irv Blumenfeld, Harry Hoffman and George Goldman, heads of General Vending Sales, were elated with the acquisition of the Rock-Ola line, and assured all music operators that they will give them the usual top-notch service that is a general policy of the firm. "We are proud to be connected with the Rock-Ola Manufacturing Corporation" stated Blumenfeld, "whose new 'Magic-Glo' is definitely the most outstanding phonograph in the industry."

In announcing the appointment, Weinand stated "We have known of the many fine things done in the Baltimore territory by General Vending Sales, and have every confidence that these three aggresive men will cover their territory most effectively, and show a real fine sales record."


**NOW DELIVERING!**
**Williams'**
**Greatest 5-Ball**
**"BONANZA"**
**PLACE YOUR ORDER NOW!**
*EXCLUSIVE DISTRIBUTORS*
Veatch's Panther
V.P. DISTRIBUTING INC.
Bel Veator 2336 OLIVE ST. Coin Operated Machines PHONE CE.1882 ST. LOUIS 3, MO.
*ALSO EXCLUSIVE DISTRIBUTORS FOR*
**AIREON MUSIC**

*Now Delivering!*
**THE NEW**
**JEWEL BELL CABINET**
FITS ANY MILLS MECHANISM
Price..... **$59.50**
This $59.50 plus your mechanism gives Jewel Bell coverage for your location

**REBUILT SLOTS**

| | |
|---|---|
| Jewel Bell — 5c | $160.00 |
| Jewel Bell — 10c | 165.00 |
| Jewel Bell — 25c | 170.00 |
| Golden Falls — 5c | $145.00 |
| Golden Falls — 10c | 150.00 |
| Golden Falls — 25c | 155.00 |
| Golden Falls — 50c (hand load) | 200.00 |

**AMERICAN AMUSEMENT CO.**
158 E. GRAND AVENUE
CHICAGO 1, ILL.
(Phone: WHitehall 4370)

WORLD'S LARGEST DISTRIBUTING HOUSE

28,000 SQ. FT. BETTER DISPLAY— SUPER SERVICE!

# EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

CMI MEMBER

CMI MEMBER

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

## BOOTHS 92-93-94

Sale! Sale!

## BAT-A-BALL, Sr.

UPRIGHT MODEL

ORIGINAL PRICE $249.50

NOW ONLY → $84.50 EA.

Quantity is Limited ORDER NOW!

## BAT-A-BALL, Jr.

WITH STAND

ORIGINAL PRICE $79.50

NOW ONLY → $29.50 EA.

**SPECIAL COMBINATION OFFER—BOTH FOR $104.50**

*Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!*

**NOW DISTRIBUTING**

**THE LANDIS ARISTOCRAT POP CORN VENDOR**

**OUR SUPER VALUES!**

| | | | |
|---|---|---|---|
| GOLDEN FALLS, Reg. J.P., New Reb. | 5c....$135; | 10c....$140; | 25c....$145 |
| GOLDEN FALLS, H.L., New Reb. | 5c....$140; | 10c....$145; | 25c....$150 |
| JEWEL BELL, New Reb. | 5c....$170; | 10c....$175; | 25c....$180 |
| JEWEL BELL, Replacement Cabinets | | | 59.50 |
| 50c MILLS GOLDEN FALLS, H.L., New Rebuilt | | | 195.00 |

### NEW PIN GAMES

| | |
|---|---|
| CHICDIN BERMUDA | W |
| UNITED SINGAPORE | R |
| KEENEY HI RIOE | I |
| GOTT. HUMPTY DUMPTY | T |
| EXHIBIT STARLITE | E |
| WILLIAMS BONANZA | ! |
| CHICDIN SEA ISLE .. 209.50 | |
| CHICDIN PLAY BDY . 149.50 | |
| BALLY BALLYHDD ..... $149.50 | |

### NEW ARCADE MACHINES

| | |
|---|---|
| SPEEDWAY BOMBSIGHT | $359.50 |
| P & S TOM TOM | 309.50 |
| METAL TYPER | 445.00 |
| IDEAL FOOTBALL | 365.00 |
| MIR-O-SCALE | 125.00 |
| AMERICAN FORTUNE SCALE | 169.50 |

### ROLL DOWN GAMES

| | |
|---|---|
| GENCO BING-A-ROLL | 499.50 |
| ADVANCE RDLL | 499.50 |
| CHICDN ROLL DOWN | 395.00 |
| BALLY HY-ROLL | 499.50 |
| BUCCANEER | 449.50 |
| BIG CITY | 429.50 |
| ESSD ARROW | 499.50 |
| PRD-SCORE | 499.50 |

### NEW COUNTER GAMES

| | | | |
|---|---|---|---|
| ABT CHALLENGER | 49.50 | DAVAL MARVEL, CIG.REELS | 39.50 |
| FOLDING STAND | 11.95 | IMP., 1c or 5c | $ 14.50 |
| GDTT. GRIP SCALE | 39.50 | BEST HAND | 30.00 |
| GRIP-VUE | 49.95 | MEX. BASEBALL | 30.00 |
| BASKETBALL, 1c | 34.50 | SKILL THRILL | 30.00 |
| WITH STAND | 44.50 | FREE PLAY—SPECIAL | 30.00 |
| KICK. & CATCHER | 37.50 | HEAVY HITTER | 160.00 |
| | | WITH STAND | 175.00 |

### NEW SLOTS

| | 5c | 10c | 25 | 50c |
|---|---|---|---|---|
| JENNINGS LITE-UP CHIEF | $324 | $334 | $344 | $454 |
| JENNINGS STANDARD CHIEF | 269 | 279 | 289 | 369 |
| MILLS JEWEL BELL | 220 | 225 | 230 | 320 |
| MILLS GOLDEN FALLS, H.L., 2-5 | 230 | 235 | 240 | 330 |

MILLS VEST POCKETS.....$65.00; MILLS Q. T.....$115.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

### SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE
Single, $119.50; Double, $174.25; Triple ..... $262.00

BOX STANDS ..... $27.50 FOLDING STANDS..... 12.50

**EMPIRE HAS BEEN APPOINTED BY H. C. EVANS AS DISTRIBUTORS IN ILLINOIS, IOWA, MICHIGAN AND NORTHERN INDIANA.**

### NEW ONE BALLS

| | |
|---|---|
| BALLY JOCKEY CLUB, P.O. | $645.50 |
| BALLY JOCKEY SPECIAL, F.P. | 645.50 |
| GOTT. DAILY RACES, P.D. | 545.00 |

### NEW CONSOLES

| | |
|---|---|
| BALLY WILD LEMON | W |
| BALLY DOUBLE UP | R |
| BALLY HI-BOY | I |
| MILLS 3 BELLS | T |
| JENN. CHALLENGER | E |
| EVANS BANGTAILS | ! |
| EVANS WINTERBOOK | |
| EVANS RACES | |
| EVANS CASIND BELL | |
| EV. GALLOPING DOMINOES | |

### NEW VENDORS

| | |
|---|---|
| 4-WAY MINT VENDOR, 5c | $ 27.50 |
| SILVER KING, 1c or 5c NUT OR GUM BALL | 13.95 |
| SILVER KING HOT NUT VENDOR | 29.95 |
| VICTOR MODEL V, 1c GLOBE. CABINET TYPE | 11.75 13.75 |
| 25c SANITARY VENDORS, CLUTCH HANDLE, BRACKET | 27.50 |

### SLOTS

| | |
|---|---|
| BONUS BELL, 5c..$119.50; 10c..$129.50; 25c.. | 139.50 |
| GOLD CHROME, 5c..$109.50; 10c..$119.50; 25c.. | $129.50 |
| BLUE FRONT, 5c..$89.50; 10c..$99.50; 25c.. | $109.50 |
| BROWN FRONT, 5c..$99.50; 10c..$109.50; 25c.. | $119.50 |
| 5c GOLD CHROME, H.L.....$119.50; 10c..... | $129.50 |
| 25c MILLS CLUB CONSOLE | 149.50 |
| VEST POCKETS, 1946 Model | 49.50 |
| 10c BLACK CHERRY, NEW REB. | 134.50 |
| 10c JENN. SILVER CHIEF | 89.50 |
| 5c JENN. CLUB CONSOLE CHIEF | 109.50 |
| COLUMBIA J.P., 1946 Model | 89.50 |
| 5c JENN. BRONZE CHIEF, 2-5 | 189.50 |
| JENN. CIGAROLA, MODEL XV | 99.50 |

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

### ONE BALLS

| | |
|---|---|
| VICTORY SPECIAL, AUTO. SHUFFLE | $249.50 |
| CLUB TROPHY, F.P. | 74.50 |
| PIMLICO, F.P. | 89.50 |
| '41 DERBY | 79.50 |
| RECORD TIME, F.P. | 69.50 |
| LONGACRE, F.P. | 109.50 |
| TURF KING, P.O. | 99.50 |
| JOCKEY CLUB, P.O. | 89.50 |
| MILLS OWL, 1 OR 5 BALL, F.P. | 49.50 |
| LONGSHOT, P.D. | 69.50 |
| KENTUCKY, P.O. | 74.50 |
| SPORT KING, P.O. | 64.50 |
| VICTORY DERBY, P.O. | 159.50 |

### RECONDITIONED 5 BALLS

| | | | |
|---|---|---|---|
| MEXICO | 179.50 | KNOCK OUT | 44.50 |
| LUCKY STAR | $169.50 | KEEP 'EM FLYING | 44.50 |
| CROSSFIRE | 149.50 | SOUTH SEAS | 44.50 |
| HONEY | 149.50 | SANTA FE | 44.50 |
| MAISIE | 145.00 | BRAZIL | 44.50 |
| RANGER | 139.50 | TRADE WINDS | 44.50 |
| PLAY BOY | 139.50 | 5-10-20 | $ 44.50 |
| ROCKET | 139.50 | STREAMLINER | 44.50 |
| RID | 129.50 | UN. MIDWAY | 44.50 |
| CARDUSEL | 129.50 | KISMET | 44.50 |
| TORNADO | 129.50 | BOSCO | 44.50 |
| CLICK | 129.50 | HI HAT | 44.50 |
| CYCLONE | 129.50 | YANKS | 44.50 |
| MYSTERY | 129.50 | VICTORY | 44.50 |
| SMOKY | 119.50 | CLOVER | 44.50 |
| VANITIES | 119.50 | FLY, TIGERS | 44.50 |
| KILROY | 119.50 | VELVET | 44.50 |
| BALLYHOO | 109.50 | WILOFIRE | 44.50 |
| SMARTY | 99.50 | PRODUCTION | 39.50 |
| DYNAMITE | 99.50 | SEA HAWK | 39.50 |
| SHOW GIRL | 99.50 | EAGLE SQUAD | 39.50 |
| OPPORTUNITY | 89.50 | JUNGLE | 39.50 |
| SPELLBOUND | 89.50 | STAR ATTRAC. | 39.50 |
| SUPER SCORE | 99.50 | BELLE HOP | 39.50 |
| FAST BALL | 79.50 | ALL AMER. | 39.50 |
| SUPERLINER | 69.50 | BOLAWAY | 39.50 |
| STEP UP | 79.50 | SHOW BOAT | 39.50 |
| MIO. RACER | 44.50 | VENUS | 39.50 |
| CANTEEN | 59.50 | TOWERS | 39.50 |
| SURF QUEEN | 39.50 | ABC BOWLER | 39.50 |
| BIG LEAGUE | 44.50 | '41 MAJORS | 39.50 |
| BIG HIT | 44.50 | SEVEN UP | 39.50 |
| LITE-O-CARD | 44.50 | TEN SPOT | 39.50 |
| YANK, DOODDLE | 44.50 | MARINES | 34.50 |
| FLAT TOP | 44.50 | | |
| LIBERTY | 44.50 | | |
| SKY CHIEF | 44.50 | | |
| BIG PARADE | 44.50 | | |
| AIR CIRCUS | 44.50 | | |

### CONSOLES

| | |
|---|---|
| BALLY TRIPLE BELL | $595.00 |
| 25c KEENEY BONUS SUPER BELL | 395.00 |
| 5c KEENEY BONUS SUPER BELL | 345.00 |
| BAKERS PACERS, D.D. I.P. | 395.00 |
| 5c COMB. SUPER BELLS | 79.50 |
| BALLY SUN RAYS, F.P. | 69.50 |
| HI HAND COMB. | 99.50 |
| WATLING BIG GAME, 5c, P.O. | 69.50 |
| 5c PACE SARATOGA SR., P.D. | 99.50 |
| 5c PACE REELS, COMB. | 89.50 |
| JENN. FAST TIME, P.D. | 59.50 |
| BALLY BIG TOP, P.D or F.P. | 69.50 |
| MILLS JUMBO, LATE HEAD | 69.50 |
| JENN. SILVER MOON F.P. | 69.50 |
| 5c BALLY CLUB BELL | 99.50 |
| EVANS LUCKY STAR | 109.50 |
| GALLOPING GOMINOS, J.P. | 119.50 |

### ARCADE

| | |
|---|---|
| DRIVEMOBILE | $189.50 |
| EVANS TEN STRIKE, 1947 MODEL | 189.50 |
| EVANS TEN STRIKE | 69.50 |
| EVANS TOMMY GUN | 84.50 |
| EVANS SUPER BOMBER | 149.50 |
| BALLY DEFENDER | 99.50 |
| BATTING PRACTICE | 89.50 |
| GENCO WHIZZ—Like New | 59.50 |
| AIR RAIDER | 69.50 |
| IDEAL FOOTBALL | 189.50 |
| CHICAGO COIN GOALEE, Like New | 189.50 |
| GOTT. 3-WAY GRIPS, 1946 Model | 24.50 |
| CHICAGO COIN HOCKEY | 89.50 |
| RAPID FIRE | 74.50 |
| EXH. HAMMER STRIKER | 47.50 |
| BALLY UNDERSEA RAIDER | 139.50 |
| PIKES PEAK | 24.50 |
| KICKER & CATCHER | 24.50 |
| ABT MODEL F, BLUE | 24.50 |

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

# Empire Coin MACHINE EXCHANGE

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*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*

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# SINGAPORE

## *Greatest of Them All!*

**FIVE-BALL NOVELTY REPLAY**

**Also Built As a Five-Ball Straight Novelty Roll-Down Game . . . Console Cabinet**

**SEE YOUR DISTRIBUTOR NOW!**

*Give!* TO DAMON RUNYON Cancer Fund SPONSORED BY C M I

MEMBER

**UNITED MANUFACTURING COMPANY**

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

# Baltimore Sets High Tax On Pins; One-Balls And Consoles

## State Tax Expected To Be Increased

BALTIMORE, MD.—Baltimore coinmen were hit by a new city license tax passed this week that was so high that many believe it will curtail operations here considerably.

The ordinance calls for a tax of $60 on five-ball, free plays; $100 on one-balls; and $100 on consoles. In addition the operators must pay $10 per year to the State, and $10 Federal tax, making a total of $80 per year on five balls.

The one-ball state tax is $10, and $100 Federal, totaling $210 per year.

Consoles are assessed $10 by the state, and $100 by the Federal government, in addition to new $100 city tax, adding up to $210 per year.

Altho this is good operating territory, operators have been hit with lower collections as have been other territories. They are now fearful that the state tax may be increased, making the total license fees prohibitive.

"The new city license fee is a terrible blow at this time" moaned one of the city's largest operators. "Most of the equipment out on location cannot bring back enough profit to carry this extra burden. If an increased state tax is passed, many of our operators will have to practically curtail their businesses. Only the best stops will be able to show a profit. We are hoping we will be able to lick this problem somehow, but at the moment it's difficult to see how."

## Six New Exhibitors Signed For CMI Show

CHICAGO—In addition to the 122 exhibitors announced previously who will show their equipment at the coming Coin Machine Industries convention at the Sherman Hotel, January 19 to 22, James A. Gilmore reported that six new companies have been allotted booths.

Contracts have been signed with following companies and booths assigned: A & A Sales Company, who will exhibit the Frosti-Server ice cream vendor in Booth 91; American Scale Manufacturing Company, Washington, D. C., will display scales in booth 206; Acme Coin Manufacturing Company, Chicago, will show coils and solenoids in Booth 182; Jacobs Novelty Company, Stevens Point, Wis., will have on hand their replacement tone arms for phonos in Booth 204; Marion Machine Tool Company, Marion, O., will show scales in Booth 137; and Standard Phonograph Corp., New York, will display international records in Booth 138.

## CMI CONVENTION PROGRAM

MONDAY, JANUARY 19
10 a.m. to 9 p.m.—EXHIBIT
EVENING—Dinner for Presidents and Executive Secretaries of State and Local Associations.

TUESDAY, JANUARY 20
10 a.m. to 12 noon—EXHIBIT
4 p.m. to 10 p.m.—EXHIBIT
NOON—Luncheon, followed by an address by Dr. Preston Bradley.

WEDNESDAY, JANUARY 21
10 a.m. to 9 p.m.—EXHIBIT
NOON—Luncheon meeting of the National Association of Amusement Machine Owners.
EVENING—Dinner and annual meeting of all regular members of Coin Machine Industries, Inc.

THURSDAY, JANUARY 22
10 a.m. to 4 p.m.—EXHIBIT
EVENING—Annual Banquet in the Grand Ballroom of the Stevens Hotel.


Distributor In
LOUISIANA - TEXAS
ALABAMA - ARKANSAS
MISSISSIPPI
For
THE NEW 1948 BUCKLEY LINE
"CRISS-CROSS" BELL
DAILY DOUBLE TRACK ODDS
1948 WALL & BAR BOX
AND ALL BUCKLEY ACCESSORIES AND EQUIPMENT

Guaranteed Used Machines
BELLS—CONSOLES—1-BALLS—PINS
The machines are perfect—The Prices are right!—Write for List.

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FOR THE
BIG CONVENTION ISSUES

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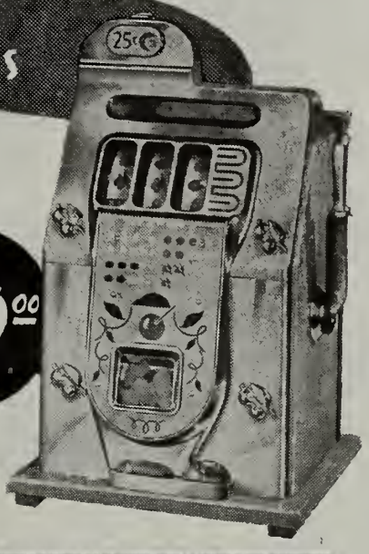
## NEW CABINET ASSEMBLIES



**FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE**

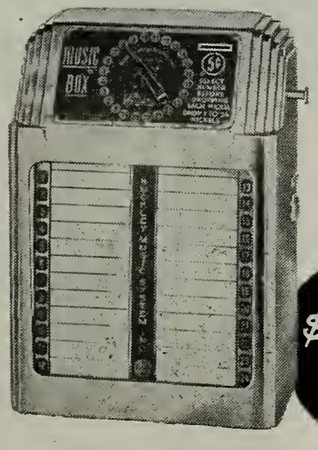
*YOUR CHOICE OF:*

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

**$50.00**

## THE NEW Music Box



**$25.00**

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

## TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

**$1250.00**

MEMBER

## Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

# N.Y.C. Ops & Distrib. Games Assns. Make Great Progress

NEW YORK — Since the introduction of roll down games into the city, the number of operators and amusement machine distributors and jobbers have been gradually on the increase.

An indication of the added number of operators is found in the membership rolls of the Associated Amusement Machine Operators of New York, which has been growing week by week. Bart Hartnett, manager, and Joe Hahnen, president of the association are hard at work to make the organization not only all inclusive, but basically sound and strong. It is the hope of the officials that as time goes by, the membership will be 100%, with every games operator a member.

The Distributors Association of New York City, the jobbers and distributors organization, is being built solidly, and the directors are very careful in its acceptance of new members. At the time of its origination, twenty two companies were voted in, and at the present moment, applications of other companies are being studied. Two or three Brooklyn jobbers will probably be admitted shortly.

With many years of experience in local jobber and distributor organizations, most of the present members of the Distributors Association of New York City are aware of the pitfalls and loopholes that continually arise to weaken their position. With this in mind a very strong organization is being welded together at the very inception, so that as time progresses, it will become known that the association will be able to function so that its members derive the greatest benefits for a long, profitable business career.

# Television Stations And Receiving Sets To Increase In '48

## Combination Coin-Operated Television - Music Machines To Be Manufactured

NEW YORK — Eighteen television stations were on the air with regular programs during 1947, and the total would rise to fifty or more during the next year, Brig. Gen. David Sarnoff, president of the Radio Corporation of America, declared this past week in his annual year-end statement.

"Between 150,000 and 175,000 television receivers are now in use" Sarnoff stated "and by the end of 1948 a total of approximately 750,000 is foreseen, and it may reach 1,000,000. By that time it is estimated that the New York area will have 400,000 sets."

Coinmen are looking at these figures with mixed feelings. Those who have music machines operating in cities where television is now in effect, are not particularly interested. They point out that most every bar and tavern have sets operating, and the additional sets won't effect their business at all, except to keep a few television owners at home during big fights and ball games.

Operators in cities where television will make its appearance for the first time are aware that it will cut into their operating hours, as the sets will no doubt be placed in public places at first. Taking the experience of music operators who have been hit during the past year by television, they are anticipating a decrease in their collections.

However, many operators are investigating the combination coin-operated television-music machines which are now being introduced to the coin machine trade. Videograph Corporation, with H. F. Dennison, president, has already shown his combination machine at various cities thruout the country. Al Bloom of Speedway Products Co., New York City, is just about ready to unveil his machine, and probably will have it in Chicago during the Coin Machine Convention to show the country's operators.

Most locations, it is reported, even tho they have purchased their own television equipment, have indicated their approval of a coin-operated combination television-music machine as it will give them the opportunity to derive additional income from the hours when the television is on, plus the fact that a music machine is available during the other hours.

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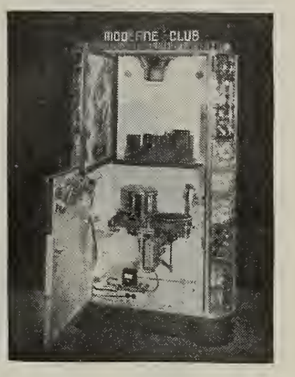
The *NEW* Scintillating
MUSIC MASTER

*Modernize your present equipment by converting your mechanism in our distinctive mirror cabinets.*




**Tailor Music for your locations by giving them a mirror scene that fits his particular type of atmosphere.**

**OUTSTANDING FEATURES:**

1. **Our electric selector is cheat-proof, and will operate on any mechanism with adapter.**
2. **Our selector is equipped with Guardian accumulator, multiple push button slide switches, 5-10-25c National slug rejector.**
3. **Thirty mirror designs to choose from.**

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL CHICAGO JANUARY 19, 20, 21, 22

BOOTHS 191 & 192

SOME EXCLUSIVE TERRITORIES STILL OPEN — WRITE, WIRE, PHONE

SCOTTO MUSIC CO.
1000 EAST EL CAMINO AVENUE, NORTH SACRAMENTO, CALIF.



HURRY—
HURRY—
HURRY!

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FOR THE BIG 3 CONVENTION ISSUES
*of*
THE CASH BOX

| PRE-CONVENTION | CONVENTION | POST-CONVENTION |
|---|---|---|
| JANUARY 17 | JANUARY 24 | JANUARY 31 |

→ SEE PAGES 8 & 9 ←

*Remember!* IMPORTANT! *Remember!*
*THE PRE-CONVENTION ISSUE* WILL BE DISTRIBUTED
MONDAY, JANUARY 19, THE FIRST DAY OF THE SHOW
ON THE EXHIBIT FLOORS AT BOOTH 77
*THE CONVENTION ISSUE* WILL BE DISTRIBUTED ON
TUESDAY, WEDNESDAY and THURSDAY
JANUARY 20 - 21 and 22 AT BOOTH 77

# Coven Presents Games To Hospital

BEN COVEN

CHICAGO—A short time ago Ben Coven, Coven Distributing Company, this city, presented ten pin games to the Merchant Marine Hospital thru Mrs. Jack Gould, head of the Gray Ladies' Association. These games were placed in the hospital's recreation hall, and the boys were exceptionally thankful over the opportunity it gave them to relax. The pin games were the greatest center of attraction in the hall.

Coven, not only got a thrill himself over the presentation, but received a vote of thanks over the air when Vince Garrity, disk jockey, gave him a terrific plug, mentioning the presentation on two programs within a few days.


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A-3


# Children Guests Of CMI At Show

CHICAGO — Pictured above are James A. Gilmore, secretary-manager of Coin Machine Industries, and Louis Mayer, RKO Theatre Management, with some of the two thousand children who attended the Special Christmas Party for a showing of Walt Disney's "Pinocchio".

The two thousand boys and girls were the guests of CMI, coming from Protestant, Jewish, Catholic and Negro orphanages. Every kid received candy bars and sweets, courtesy of CMI.

It is reported that every one of the thirty-four orphanages invited to send their children, participated in the fun and frolic.

Gilmore reported that he received a tremendous thrill out of the party, and stated that the coin machine industry should feel proud that they were responsible for the day of laughter and fun provided for the children.


MOTORS REPAIRED WURLITZER — AMI —SEEBURG—ROCK-OLA—MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete No Extras $6.00
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SAY, "I SAW IT IN THE CASH BOX."

2 Williams' WINNERS

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"BOX SCORE"
Super DeLuxe Roll Down

* * *

"BONANZA"
5-BALL WITH THE EXTRA SPECIAL "BONANZA FEATURE" AND THE "PREMIUM FEATURE"
ORDER NOW!
KING-PIN EQUIP. CO.
826 MILLS ST., KALAMAZOO, MICH.

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LIKE NEW
$239.50
ORDER TODAY
1/3 Deposit with Order, Bal. C.O.D.
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# JANUARY 15

# IS THE LAST DAY

## YOUR AD MUST REACH US TO APPEAR IN THE BIG, ANNUAL

# CONVENTION ISSUE

LAST YEAR'S "CONVENTION ISSUE" WAS ACCLAIMED BY ALL THE INDUSTRY AS "THE GREATEST MAGAZINE OF ALL TIME." THIS YEAR'S ISSUE WILL BE EVEN BIGGER, BETTER AND GREATER!!

## WRITE! WIRE! PHONE!

## RUSH YOUR AD TODAY TO . . .

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# THE CASH BOX

## WANT ADS IN TODAY'S ISSUE

# CONVENTION ISSUE

## APPEAR IN THE BIG ANNUAL

## YOUR AD MUST REACH US TO

# IS THE LAST DAY

# 15

# JANUARY

**What's worth having is worth waiting for...***

**DON'T BE SATISFIED WITH LESS THAN THE BEST!**

**More Coming —**

**Order from Your Distributor Now!**

# HUMPTY DUMPTY

**with Gottlieb's Great Original —**

# FLIPPER BUMPERS

★ If your route is not producing top money, don't blame it on "business conditions." The fault is with those *second-best* games you bought. Take a tip from the most successful operators . . . any Gottlieb game is worth waiting for because it pays for itself faster and pays you better in the LONG run.

*DAVE GOTTLIEB*

SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

**BOOTHS 2-3-4**

MEMBER

D. Gottlieb & Co.

**1140 N. KOSTNER AVE., CHICAGO 51, ILL.**


# Phono Subject of College Lecture

INDIANAPOLIS, IND. — Journalism students of Butler University, this city, listening to an advertising lecture by Horace Moorman, account executive, Sidener & VanRiper, Inc., and director of the Indianapolis Advertising Club, with Packard Manufacturing Company's "Manhattan" phonograph as the subject. The talk was called "Publicizing the World's Finest, Most Luxurious Commercial Phonograph".

Mrs. Rosamond R. Jones, Butler Journalism Department, presided, and the students finished up this most interesting lecture with a program of Christmas music and refreshments furnished by the Packard Manufacturing Corporation.

## Sanford Levine Vacations In Miami Beach

CLEVELAND, O. — Sanford Levine, secretary-treasurer of the Cleveland Phonograph Merchants Association, preparing for the coming coin machine convention, left for a three week vacation with his family to Miami Beach, Fla. While in the land of sunshine, Levine will visit with his mother, who is a resident of Miami Beach.

Levine will return to Cleveland just prior to the convention, and spend a few days at home before attending the show.


SEE OUR EXHIBIT AT THE Coin Machine Show SHERMAN HOTEL, CHICAGO JANUARY 19, 20, 21, 22

**At BOOTH 77**

**GET YOUR COPY of THE CASH BOX AT BOOTH 77**

**ISSUES OF JAN. 17 AND JAN. 24 WILL BE AVAILABLE**

**COIN MACHINE MOVIES**
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
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* * *

# Second Rise Of 10% Granted Freight Carriers

## ICC's Interim Relief Raised To 20% — Effective Until June 30, When Additional Rise Expected

WASHINGTON, D. C.—Of great interest to the coin machine industry is the announcement this week by the Interstate Commerce Commission that it had granted the nation's railroads 10% increase on railroads, water carriers and freight forwarders.

This is the second ten per cent increase, the first coming last October. The 20% increase, which continues until June 30, 1948, is a temporary grant. At that time the ICC will determine the size of the permanent increases they will grant.

The new rate schedule can be put into effect on five days notice by the railroads, and there is no question they will take advantage of the ruling immediately.

Before the permanent ruling is affected, the commission must decide in its final order whether a larger increase is to be granted to Eastern roads than to Western roads. It is claimed that the Eastern lines are faced with heavier terminal charges, and it is felt they should be given a larger boost than the Western roads.

Originally the railroads petitioned the ICC for increases of 41 per cent in the Northeast section, and of 31 per cent in and between the other sections.

At the Association of American Railroads it was said the rail carriers would be able to file tariffs so that the increase would go into effect on January 5 or 6.

# New York Paralyzed By Record Snow Fall

NEW YORK—The local coin trade were hit hard by the record snowstorm which fell upon the city on Friday, December 26.

With snow estimated to be over twenty five inches, the operators reported that business at local bars and taverns was practically at a standstill over the weekend.

Everyone was hoping that by the arrival of the New Year's holiday eve, it would be possible for fun seekers to get to their favorite bar. However, a strict ruling by the Mayor's office prohibited private and non-essential cars from traveling thru the city's streets. This made the servicing of equipment a problem, with service men traveling in taxis. No equipment could be moved or spots set during the week.

The jobbing and distributing offices were unable to pick up equipment from carriers, and couldn't deliver any machines to operators who needed them for the holidays.

However, operators were optimistic, knowing that their collections would be increased over the holidays, regardless of the fact that it was impossible to service their machines. New York fun seekers are not easily deterred, and storm or no storm, they would be patronizing their favorite spots on New Year's Eve.


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# Distributors Assn. Of New York City Admits Two Brooklyn Jobbers

NEW YORK—At a lengthy meeting of the Distributors Association of New York City, local association of jobbers and distributors, here Tuesday, December 30, the membership approved the admittance of two jobbing firms located in Brooklyn.

Hart Distributing Company, 781 Coney Island Ave., headed by the popular Jack Ehrlich, was the first jobbing company; and Herman Distributing Company, 1505 Coney Island Avenue, owned by Art Herman, well known Brooklyn coinman, was the second.

With the addition of these two firms, the total membership now is composed of twenty four companies. Five are located in Brooklyn and the others are in Manhattan.

The Distributors Association of New York City is practically representative of every substantial jobbing and distributing firm in the city, and carries the strength and prestige to be extremely effective in the metropolitan area. Ben Becker, president of the newly formed association, stated that the members have banded together so that they may be ready to cope with any eventualities of city license ordinances, and to protect their businesses from any price-cutting and chiseling on new games.


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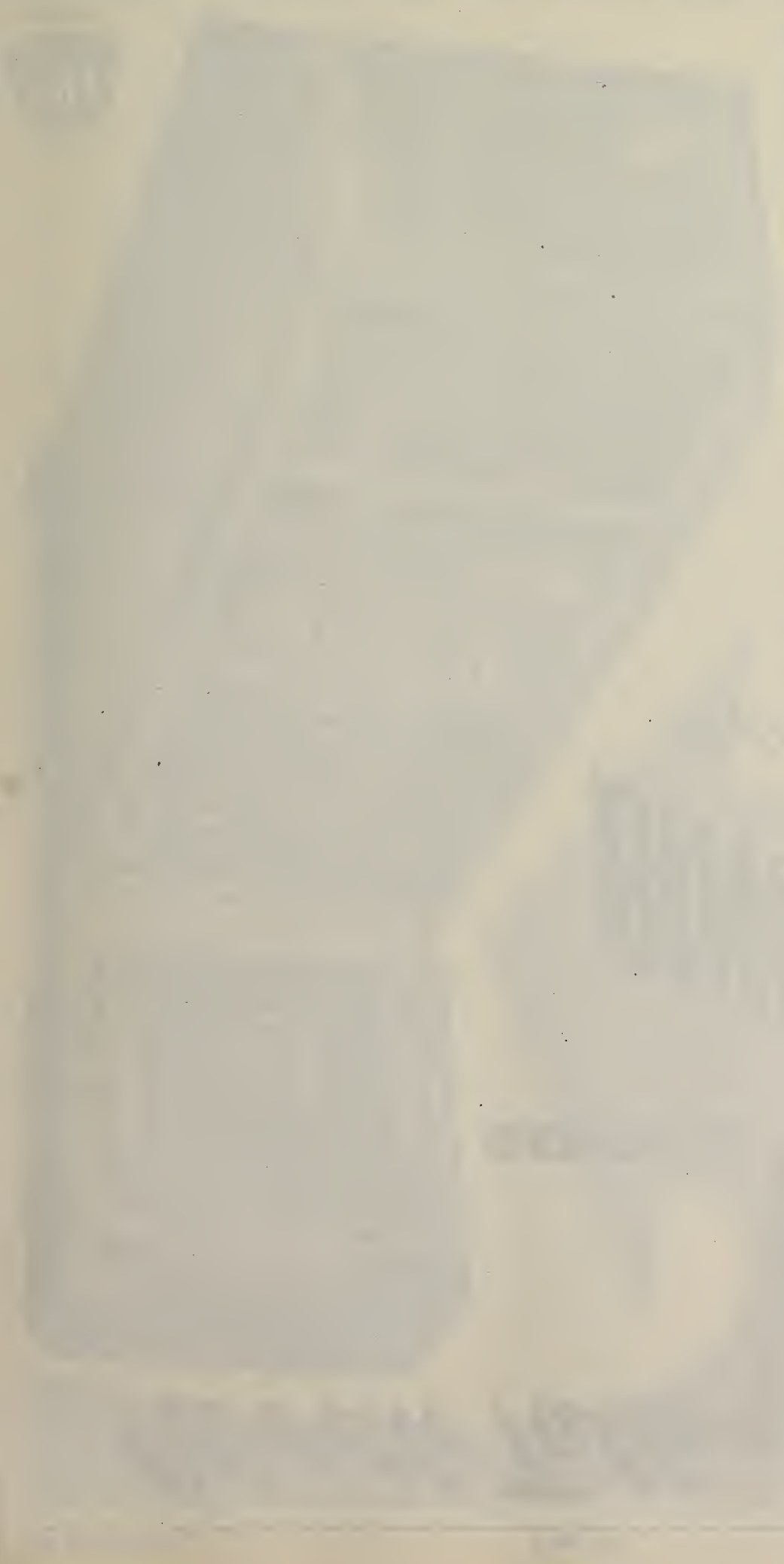

# MGA ATTORNEY CALLS FOR MEETING OF MUSIC ASSNS. AT CHI

## Asks That Assn. Heads Meet At CMI Convention To Formulate Plans To Combat Adverse National Legislation

SOL L. KESSELMAN

NEWARK, N. J.—Sol Kesselman, attorney for the Music Guild of America (MGA), music machine operators association in New Jersey, has written all the music machine associations in the nation, suggesting that the heads of their groups meet at the forthcoming Coin Machine Industries convention in Chicago, January 19 to 22.

It is Kesselman's thought that the association heads will be in Chicago at that time, and it is the most appropriate time in which to get together and discuss their national problems.

Kesselman was selected last spring as one of a committee of three to serve the industry in combating the Scott-Fellows bill, which was introduced in Congress to change the Copyright Act of 1909, and permit outside organizations to collect fees from the operators of music machines. The industry's stand resulted in the temporary defeat of these bills, but it's no secret that the same organizations that sponsored the 1947 legislation, are once again preparing to sponsor new bills, and will fight more strongly than ever.

"At that time in Washington" states Kesselman "approximately seven associations participated actively in the hearings, and it was the concensus of the representatives of the various associations, that the music machine associations had not completed their work fully for the members of the association, unless the various associations were able to coordinate activities and meet issues on a national scale. It was pointed out that in almost every line of endeavor there are national associations, even an association of manufacturers, and that various state associations, each by itself, was unable to do much to protest its members to combat adverse national legislation, to consult with one another on matters affecting the music machine industry, and to advise one another on various problems which come up in the various sections of the country. It was therefore, obvious that the music machine industry, that is, from an operator's standpoint, should have some means or methods whereby coordinated thinking, discussion and action can take place.

"It has always been my thought" continued Kesselman "that the beginning of such a group gathering could properly and easily take place at the annual coin machine convention. So far as a national group is concerned, there will be no necessity for any formal national organization, unless some name may be desired, and no dues that should be paid or other expenses, except perhaps a $5 contribution for mailing expenses, and by that means be able to create something which may, and probably will in the future, bring returns well worth while the effort."

Kesselman, in his letter, requests the views of the various associations, and asks that they communicate with him so that he can arrange a meeting at the coin machine convention during January 19 to 22.


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**Due to the Delay in Airmail Because of the Snow Storm**

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**This Column Will Continue To Be Featured in All Future Issues.**


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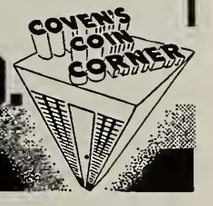


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## Roberts Wins "Good Americanism Award"

DENVER, COLO.—Wolf Reiwitz Roberts, president of Wolf Sales, this city, was the recipient of national recognition for his unique charity of giving away Wurlitzer music machines this past week.

Roberts, who has been bringing joy and smiles into the lives of his fellow men over a long period of time, was saluted by the Hollywood columnist, Jimmie Fidler, as the winner of his weekly radio "Good Americanism Award."

The Colorado coinman was recommended for the coveted award by Radio and Motion Picture star Dick Haymes. He was cited specifically for the 19 music machines valued at $10,000, which he recently donated to 22 hospitals, orphan homes and community and recreation centers.

As winner of the Fidler award, Roberts received a $225 wrist watch, a $50 savings bond, and a personal citation.

Altho most of the machines were donated to local Colorado institutions, some went as far away as famed "Boy's Town" conducted by Father Flanagan in Nebraska, and the Jewish Consumptive Relief Assn. Sanitarium in Los Angeles.

Two days after the coast-to-coast citation, Wolf presented his 20th machine to Gov. Lee Knous of Colorado for the State Industrial School at Golden.

Current, Roberts is sponsoring an essay contest, and will contribute $175 worth of Savings Bonds for a traffic safety contest, open to all high school students in Colorado.

## Franco Sells Operating Biz In Montgomery, Ala.

MONTGOMERY, ALA.—David R. Franco, owner of Franco Distributing Co. of Birmingham and Montgomery, and the Franco Novelty Co. of Montgomery, announced that he has sold the operating company in Montgomery.

The business has been purchased as of July 1, 1947, by three of his former employees, Morris R. Piha, Clifford B. Thornell, Joseph E. Capilouto, and his son, Rubin A. Franco, all of this city. Dave Franco still retains ownership of the Franco Distributing Co., and in that capacity will engage in the exclusive distribution of phonographs and other types of coin operated equipment.

Franco Novelty Company was founded in 1930 and has been operating music and other types of machines. The new owners will specialize in the installation of scientific sound distribution music systems, and will operate cigarette and all types of amusement machines.

# THRU THE COIN CHUTE

# CHICAGO CHATTER

Most coinmen in the Windy City really take their holidays seriously as we found most firms closed before noon in preparing for the New Year's activities, with some of the boys extending their holiday activities from Christmas through New Years . . . According to the look of things, most of the Manufacturers and Distributors are planning on going into high gear right after the first of the year. We should see lots of activity and a definite upsurge in business conditions in the coin field.

Marvin Bland of Indiana Music of Terre Haute in town this week delivered a big check to the C.M.I. for the Runyon Cancer fund. Bland conducted a one man campaign to raise funds and has done a terrific job . . . Daval Manufacturing Company, currently producing the new "Postmaster" stamp vender, have announced the appointment of 15 distributors throughout the country, according to Ben Lutske—Irvin Blumfeld of Baltimore called at the C.M.I. offices and delivered a check for $4375.40 for the Runyon Cancer fund. The total collected to date for this fund is $193,553.04. The Damon Runyon Souvenir book will be out in time for the coin convention, we are informed . . . Dave Gottlieb is off to Texas for a short vacation . . . Just heard that Jim Mangin of C.M.I. public relations is the father of top spinning in the country and has been champ for 37 years. It seems that top spinning was first invented in Russia where it is a favorite pastime for the natives. Perhaps Jim would like to run over and visit with Joe Stalin and do a bit of top spinning . . . Dan Malone just appointed as sales manager for Aero Needle according to an announcement just received.

The C.M.I. came in for some swell publicity recently when they played host to more than 2,000 orphans, when they treated the children to a showing of Walt Disney's Pinnochio and distributed several thousand pounds of candy free . . . Ben Coven still receiving letters and cards of thanks for the pinball games he presented recently to the Merchant Marine hospital here. Ben took the week off before the New Years holiday and allowed all his employes to take an extra day off before New Years holiday . . . George Lewis of A. B. T. tells us that the reaction of Ops and distribs to their new 3 in one slug rejector, odd-cent changer and guesser scale was sensational . . . Many firms in town holding New Year parties and folding up early to give their help an opportunity to rest up for the big doings . . . Gordon Sutton of Illinois Simplex leaves for New York this week. Associates and employees threw a big party for Sutton at Bismarck Hotel as a farewell gesture . . . Things are really humming over at the Rock-Ola plant, deliveries on the new model phono is expected very soon . . . Al Stern over at World Wide declaring a holiday the day before New Years and getting set to blow the lid off New Years Eve.

Harry Williams very happy over the way the new Williams' roll down, "Box Score", is being received. We hear Harry is off again on one of his numerous flying trips . . . Herb Jones over at Bally working night and day sending personal notes, cards, letters and calling all over the country getting the boys to send their checks in for the Cancer fund. There's just a few short weeks left to raise about fifty thousand dollars to meet the pledged amount . . . dropped around over at Empire Coin to watch the boys start their celebration early. Gil Kitt tells us that business has been good and that to fill some orders they had to sell their samples right off the showroom floor . . . Lindy Force of A.M.I. back on the job after a recent operation and feeling as fit as a fiddle . . . George Ponser quite elated over the response to his new roll down "Pro Score" . . . Harry Brown over at American Amusement quite optimistic about the future of the coin-biz, foresees good times ahead.

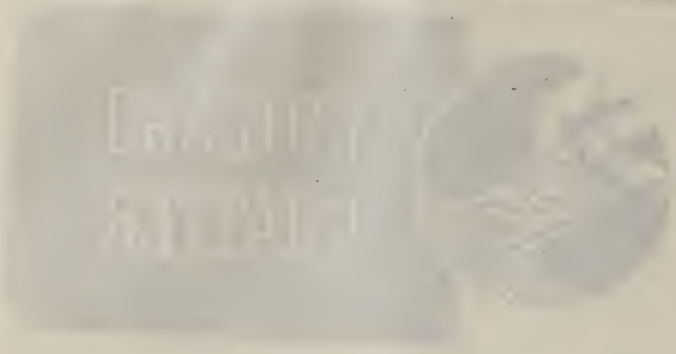
Lee Jones over at P. & S. working nights helping pack crate and ship their new "Tom Tom" which is in good demand . . . Lots of things going on over at Mills Industries we hear, but according to Dick Law, the firm will come out on top . . . Carl Morris over at Micro Master just back from out of town and rarin' to go . . . According to advance reports the New Chicago Coin "Bermuda" is a terrific game . . . Jimmy Johnson and Vince Murphy of Globe Distributing, making lots of plans for their display at the forth-coming coin show . . . Al Sebring of Bell Products tooling up for big production of his Beacon Coin Changer . . . All the boys quitting early over at Genco Manufacturing to celebrate the New Year. According to reports the new Genco Roll Down, "Bing-A-Roll", has swept the Country . . . More and more requests for hotel reservations still pouring in from coin men all over the country.

According to one prominent hotel manager they are turning down about 50 such requests a day. The tip is, don't come to the show without advance hotel reservations . . . Ted Kruse over at Amusematic preparing for the C.M.I. show and planning several surprises.

Big party for all execs and employees over at United, with Lyn Durant and Billy DeSelm playing host before closing for the New Years holiday . . . We hear, according to the grapevine, that practically all manufacturers are planning on unveiling their new equipment at the show with lots of surprises in store . . . Ted Rubinstein over at Marvel keeping his new game under wraps until show time . . . Gerald Haley, Buckley Mfg. Co., working like mad filling those orders for the new Buckley Criss Cross bell and Track Odds.

Now to repeat a word of advice to all coinmen everywhere who are planning on attending the C.M.I. convention. It's mighty important to have your hotel reservation in advance as well as your return rail or plane space. It looks like a complete sell out, and again while in Chicago, don't hesitate to call our Chicago office or drop in for a visit and if we can be of any help on any of your problems, we will do our very best. Our Chicago office address is 32 W. Randolph St., phone Dearborn 0045.

And now as we leave the old year and enter the New let's resolve that the year of 1948 will be bigger and better than ever in the Coin Machine industry. A happy New Year to all.



# THRU THE COIN CHUTE

# EASTERN FLASHES

The only subject of conversation everywhere this week was the weather. The historic snow fall of over 25 inches created a condition in the city that practically stopped all business. Naturally, the effect upon the coin business was tremendously harmful, particularly with the New Year's holidays. This is the time when operators get a real strong play on all equipment, and altho the fun seekers made it their business to get to the spots, equipment that needed servicing was forced to stand idle. The December 26 week-end was a bad one for operators as there was no means of transportation and everyone stayed home. The jobbers and distributors were practically at a stand still. The first few days of the week it was impossible to get around in a truck, and in addition the carriers weren't making any deliveries. Then on Wednesday, the Mayor's office issued an order that kept all private and commercial vehicles off the street.

* * * *

Nat Cohn, Modern Music Sales Company, who lives in Belle Harbor, Long Island, was stuck on the Long Island Railroad for about ten hours, when he bucked the storm on Friday, and tried to get home. However, Nat is all smiles, stating that he will make an announcement this coming week that will be of the sensational type. He does state that he returned from the recent NAMA convention with several lines of automatic merchandising machines he will distribute in this territory . . . Al Bloom, Speedway Products Company, will announce all details about his combination television-music machine concurrent with the CMI convention . . . Tony (Rex) DiRenzo, Manhattan Phonograph Company, distributors for Aireon Manufacturing Corporation, winds up the old year with a big smile, and comments "Watch us go starting with '48".

* * * *

Barney (Shugy) Sugerman, Runyon Sales Company, travels to his New York offices, regardless of the handicaps of the snow piled sky high. Shugy drove to the railroad station in Newark, and then trained into the city . . . Jack Mitnick, head of the local Runyon offices, put on about ten pounds after his boiling out vacation at Hot Springs . . . Ben Becker, Ben Becker Sales Company, Bally regional sales representative, returns from a visit to the Bally factory, and tells that Bally has a number of great machines coming along . . . Hymie Rosenberg, H. Rosenberg Company, reports that Bally's "Hy-Roll" is still in great demand, and was aggravated that he couldn't get any deliveries during the storm week . . . Sidney Mittleman, Abbott Specialties, walking around with a friendly smile again, wishing all his friends a prosperous 1948.

* * * *

Steve Quinn, sales manager of Cole Enterprises, Poughkeepsie, N. Y., in the city, awaiting the arrival of a load of converted pin ball-roll down type games from the factory, but the truck gets stuck along the road, and they don't get in for days . . . Harry Schneider, Seaboard New York Corporation, reports a good sale of Genco's "Bing-A-Roll" . . . The distributors and jobbers association (Distributors Association of New York City) held a lengthy meeting Tuesday that ran into the early hours of Wednesday, and one of the major points decided upon was the admittance of two new members. Jack Ehrlich, Hart Distributing Company, 781 Coney Island Avenue, Brooklyn, one of the oldest (in point of experience) and best liked coinmen in the city, was the first. Art Herman, Herman Distributing Company, 1505 Coney Island Avenue, Brooklyn, another well known and highly regarded coinman, was the other.

* * * *

George Ponser, George Ponser Company, Chicago, manufacturer of the successful "Pro-Score" roll down game, comes into the city for the New Year's holidays . . . Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J., having the most difficult time of his life — all caused by the snow storm. Jack is traveling daily in the subways, trains, busses, etc., and it's quite a novelty to him. He definitely don't like it. Jack Semel, the other half of the firm, is forced to travel with the same types of vehicles, but takes it phlegmatically. The firm is now working on their new game, which they will exhibit at the forthcoming coin machine convention.

* * * *

Almost everyone in the big city is talking about the Coin Machine Industries' Convention. When New Year's jollyfication is over, the coinmen will start thinking seriously about all the details — one of which is transportation and hotel accommodations. Practically everyone who intends to visit Chicago for the show has already made reservations for Hotels, but haven't been paying too much attention as to how they'll get there. With traveling problems so acute these days, they had better get set immediately. Frank McAuliffe of the New York Central Railroad has been able to set aside a few cars for the boys, leaving New York from Grand Central Station on Saturday, January 17, at 4:45. It's the Commodore Vanderbilt. Better get in touch with McAuliffe.

# THRU THE COIN CHUTE

## MINNEAPOLIS

Ben Molstre of Glenwood, Minnesota, Coin operator for many, many years has sold out to Ralph Skinner of Glenwood, Minnesota, and has gone into the Theatre Business; having bought a small theatre at Bird Island, Minnesota . . . Con Kaluza of Brower-ville, Minnesota, visiting the Twin Cities' jobbers while Mrs. Kaluza did her Christmas shopping in the downtown area of Minneapolis . . . Art Olson of Hokah, Minnesota, on a late minute visit to Minneapolis picked up a few essential parts for his machines.

Claire Nitteburg, of the Nitteburg Brothers of Castlewood, South Dakota, spent the weekend in Minneapolis, visiting a few friends . . . Bill Suprenant, of Red Lake Falls, Minnesota, has expanded his Music and Pin Ball route, having bought out Ed Marcoux of the same town . . . Ed Marcoux has taken a trip to Montana to survey prospects of opening a route in that territory.

Morris Berger, of the North West Sales Company, Duluth, Minnesota, and Leo Barkowitz, of the B & B Novelty Company, Superior, Wisconsin, drove down to Minneapolis together in Leo's new Yankee Clipper. Mrs. Barkowitz is leaving for Phoenix, Arizona where she will spend the winter with her parents who live there . . . Fred Norberg, of the C & N Sales Company, Mankato, Minnesota, home for the Holidays, but will soon leave again for Indiana on business.

Archie La Beau, back at his desk, having spent considerable time at the Mayo Clinic, Rochester, Minnesota, with Mrs. La Beau who has been there for several weeks. Mrs. La Beau has been ailing and is under observation .

Roy Kuehmichel of Brainered, Minnesota, stopped off in the Twin Cities for a few days, calling on distributors . . . Gil Smith of Fargo, North Dakota, spent the Christmas Holiday in Minneapolis.

## NEW ORLEANS, LA.

Many visiting coinmen in town taking in the Sugar Bowl game between the "Longhorns" of Texas and the "Crimson Tide" of Alabama, with the rooting divided between the two high class teams. Among those seen were: Bahry, Donaldsonville, La.; Guariaco, Morgan City, La.; Cowbre, La Place, La.; Wilkinson, Yazoo City, Miss.; Troncale, Birmingham, Ala.; and Morrie Gottlieb of Dallas, Tex. Dave Gottlieb of D. Gottlieb & Co., Chicago, was visiting with Morrie and we're wondering if he took in the game.

Larry Copeland back from Montana, stopped off at Reno, Nev. to visit with Pat Buckley at the Hotel Mapes showing . . . Bob Thompson, over from Biloxi, Miss., buying a pony for his children . . . Bob Buckley, Console Distributing Co., on the road with Dave Martin of the Console firm, call on Clarence Sanchez in White Castle, Pa. Bob suggests that anyone desiring to play "Pitch", just see Clarence. Meanwhile, Sam Tridico stays at the office, busy with plans to get the Console Distributing Company new building started, and reports that Roy Monica was in to buy some new 1948 Buckleys. Lupe Buckley states that the firm has two trucks on the road now giving their customers service. One of the operators visiting the firm was Ralph Falsetta.

Montranga, Dixie Coin played host to many visitors who arrived for the Sugar Bowl . . . Pete Martin has added two stories to his already famous Broadwater Beach Hotel at Biloxi, Miss., a show place recommended to all visitors along the Gulf coast . . . Ray Bosworth and Al Boasberg of New Orleans Novelty Co., planted on the fifty yard line for the football game, and we understand they picked the winning team

## ST. LOUIS

*by* BERT MERRILL

Every op in St. Louis is setting aside a few shekels for the show. Among those who have announced their membership in the all St. Louis CMI Train planned are Lou Morris, Carl Trippe, Del Veatch, Bill Betz, Barney Frericks, Walter Gummersheimer, Harry Anderson, Chuck Larcom, Abe Jeffers, Joe Morris, Walter Bowman, Fred Mees, and a long list of assorted vending machine, pinball and music ops.

Star Novelty Company was a scene of much merriment Christmas Day When John Gazzoli brought his new offspring down to meet "the rest of the gang." Gifts were on hand for everybody as Star celebrated a good year.

A sad note which slowed down the after-Christmas week was the death of Jimmy Carmody, who at his middle thirties was a long established veteran in the phonograph field. Jimmy died from a rare heart attack complication, December 29th. Almost every distributor in the business had been selling Jimmy for a decade or more, and he was one of the youngest major-string ops in the 49th State. A delegation from the Missouri Amusement Machine Association was on hand at the funeral.

Important news for ops who complain of high and fast depreciation on pinballs has been furnished by Del Veatch of VP Distributing Company. Del, a veteran operator himself before he became a distributor, has been working with Harry Williams of Williams Mfg. Co. to develop some plan to do away with costly new-machine depreciation. The plan annouced calls for Williams to make a controlled production of each new machine, test it, and distribute a certain number of new models a year. Thus, without too many of them on hand, ops can shift from one place to another with plenty of machine appeal, and the fewer number will show higher trade-in value with a slower rate of depreciation.

Carl Trippe of Ideal got a jolt early in the week, when the burglar alarm at 2833 Locust summoned the police to Ideal's inner sanctum. Two burglars were found hiding in the building, loading up an Ideal truck which they planned to take to Florida. Jolly Carl sent a testimonial letter to the maker of his burglar alarm at once.

# THE CASH BOX COIN MACHINE MART

## CLASSIFIED ADVERTISING SECTION

## CLASSIFIED AD RATE $1.00 PER LINE

**OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE. CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.**

**(ALL CLASSIFIED ADS — CASH WITH ORDER)**

**USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING**

**SPECIAL NOTICE TO $48 PER YEAR SUBSCRIBERS**

**YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF $1 PER LINE.**

# WANT

WANT – The used records from your boxes. We buysteadily all year round. Top prices paid. SELL to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel: Dickens 7060

WANT – Used Juke Box Records – – Used Juke Box Records – – Used Juke Box Records. Unlimited quantities. Write or wire. FIDELITY DISTRIBS., 332 E. 188th ST., BX. 58, N.Y.

WANT – To Purchase for export shipments – Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – 5 Ball F.P.G. Fly, Trapeze, Humpty Dumpty, Superscore, Hawaii, Mystery, Mexico, Nevada, Ginger, Tornado, Coed, Wurlitzer 1015's. Must be clean & in A-1 condition. State quantity & lowest price in first letter. Will pay $90. for Seeburg Vogues, $50. for Wurl. 71's & 81's, NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF.

WANT – Keeney Bonus Super Bells 2-Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer 1015 Phonos; Victory Specials; Gott. Daily Races or any late F.P. One Ball Games. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT – Will buy any quantity used Slot Machines, all makes & models. Also Columbias, Gooseneck Mills Q.T's, Vest Pockets. Quote your lowest prices in first letter. All machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – Mutoscope Fan Front and Red Top Diggers; Keeney Three Way Bonus Super Bells; Bally Special Entrys; Bally Entry; Draw Bells, etc.; Packard Boxes; 1015 Wurlitzers; Seeburgs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585.

WANT – New & used Wall Boxes, Adaptors & Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F.P. Mint Vendors; Solotone, Personal Music Boxes, Amplifiers, etc. Any 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – FOR Cash. Post-war Rolldown Games: Advance Rolls; Total Rolls; Tally Rolls; Sportsman Rolls, etc. KEOKUK APPLIANCE CO., 420 MAIN, KEOKUK, IOWA. Tel: 2497

# FOR SALE

FOR SALE – Pre-war Games $25.; Post-war $35. up. SWARTZ, 160 HOLLENBECK, ROCHESTER 5, N. Y.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – Ballyhoo $90.; Lucky Star $115.; Play Boy $115.; Ginger $150.; Honey $120.; Havana $85.; Rio $85.; Surf Queen $35.; Big Hit $35.; Suspense $35.; Kilroy $85.; Conversions 7 for $100. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

**FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.**

FOR SALE – Advance Rolls $239.50; Total Rolls $125.; Total Rolls converted to 600,000 score with roll-over buttons $179.50; Red Ball (Pool Game), like new $60. Largest stock of Roll-Downs and Arcades in Midwest. Write. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS. Tel: Locust 0100

# THE CASH BOX COIN MACHINE MART

## CLASSIFIED ADVERTISING SECTION

# FOR SALE

FOR SALE – 5 Esso Arrows, 2 months old, like new $250. ea. Write. RUDNICK, 898 HOPKINSON AVE., BROOKLYN 12, N. Y.

FOR SALE – Mills 1947 "Three Bell", like new $425.; Set 5¢-10¢-25¢ Club Bells, new cabinets, guaranteed equipment $575.; 5¢ & 10¢ Orig. Mills Bonus Bells, rebuilt - Silver Hammerloid (write); 25 Slot Machine Packing Boxes $45.; 25 Pin Game Boxes, wire bound $50.; Mills Slot Locks $16. doz.; new Cash Boxes $10. doz. Bargain list Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: 4-6152

FOR SALE – Victory Specials $245.; Special Entry $395. Excellent condition like new. 5¢ Chrome $75.; 10¢ Brown and Blue Fronts $75.; 25¢ Brown Fronts $85. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3-3069.

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks—3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – 1 No. 1017 Wurlitzer Hideaway, very clean with Plastic Star Speaker $295.; 1 Wurl. Twin 616 Hideaway Packard Adapter $95.; 1 new Packard Hideaway floor sample $335.; 2 Packard No. 1200 Speakers, new $100. ea.; 1 - 10¢ new Pace Chrome Bell $150.; 1 - 25¢ new Pace Chrome Bell $155. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508.

FOR SALE – Auction. Make us an offer on the following Consoles: 17 - 5¢ Lucky Lucres; 6 Galloping Dominoes J.P.; 6 – 5 -10¢ Pace Twin Reels; 2 Evans Lucky Stars; 11 – 10¢ Big Games; 3 – 5¢-5¢ Pace Twin Reels; 2 - 10¢ Pace Reels Jr.; 16 – 5¢ Big Games. HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – Photomatic, like new, latest model, used 3 months $1095.; 1 Voice Recorder $575.; 2 Packard basement units $325. ea.; 1 Tally Roll $65.; 1 Chicoin Hockey $49.50; Keeney Air Raiders $69.50. SILENT SALES CO., SILENT SALES BLDG., 200–11th AVE. SO., MINNEAPOLIS 15, MINN. Tel: Nestor 5720

FOR SALE – Good paying operation that can be expanded. 43 Late Wurlitzer and Seeburgs; 10 Free Play Pin Games. Also Retail Record Store. Located Northern Ill. Will pay out 18 months. Ten Grand will handle. Balance – Terms. Owner entering manufacturing. ALSO – Estiblished distribution and repair service. Pays overhead. Operations can be added. Fertile territory. Investment returned 15 months. Owner wishes to retire. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – We have a large quantity of pre-war games, United Conversion games, and post-war games for immediate delivery. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – 53 Brand new Solotone Boxes $9.75 ea.; 10 brand new Location Amplifiers $55. ea. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – New Equipment: Genco Advance Rolls & Bally Nudgy (write); 2 Bally Bally Hoo $150. ea. Used Equipment: Total Roll (write); 3 Strikes 'N Spares, excellent condition $700. ea. Also good selection of used Pin Games, ready for location. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

FOR SALE – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. All machines in good condition. Write or phone for price. Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – 30 Unit Wired Music Set. Rock-Ola Stations. 25 Jennings Wired Music Cabinets and 5 Mirrored Deluxe Cabinets. Complete with Record Racks $7500. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE – Make us an offer. Slightly used AMI's; Packard 400 Hideaways & boxes; Wurlitzer 750E; Blonde Bombshells; Rio; Smoky; Maisie; Cyclone; Ballyhoo; Playboy; Cover Girl; Mexico; Lucky Star; Surf Queen; Suspense; Fiesta; Grand Canyon; Step Up; South Seas; Spellbound; Havana; Wurlitzer 24 Hideaway; Genco Whizz. MIDWESTERN DISTRIBUTING CO., 205½ NEW YORK, WICHITA, KANSAS. Tel: 4-5081

# THE CASH BOX COIN MACHINE MART

## CLASSIFIED ADVERTISING SECTION

# FOR SALE

FOR SALE – Victory Special $150.; Longacres, clean with base $49.50; Double Feature, drop slot $45.; '41 Derby $29.50; Club Trophy $29.50; Record Time with base $35.; Draw Bell $200.; Single Bonus Super Bell $270.; Twin Bonus Super Bell 5-25 $450.; Smarty $49.50; State Fair $49.50; Step Up $49.50; Suspense $39.50; Super Score $49.50; Show Girl $49.50; Kilroy $95. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel: Lexington 7647

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Goin' Out Of Business. 10 Strikes 'N Spares. Also a good paying route of 19 Strikes 'N Spares on location. Also 40 brand new Test Quests counter games. Write for complete details. BAUM DISTRIBUTING CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Brand new Columbus 1¢-5¢ Peanut Vendors; 1¢ Ball Gum Vendors in Stock. Brand new Daval 5¢ Free Play Cigarette or Fruit Reels. Write: H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – 6 ft. Bowl-O-Bowl, electric scoring (bowling game) fl. sample $99.50; 14 ft. Bowl-O-Bowl, fl. sample $139.50; Mutoscope Voice-O-Graph '46 ,35¢ slot, like new $950.; Chi-Coin Baseball, new $150. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D. C. Tel: District 0500

FOR SALE – Extra Savings on our famous used games: Exhibit's Smoky $80.; Vanities $85.; Rangers $115.; United's Rio $80.; Havana $90.; Mexico $135.; Nevada $150.; Williams' Tornado $100. Cyclone $120., Torchy $135.; Chicoin's Kilroy $90. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel: CA. 7137

FOR SALE – This Week's Specials! Suspense $69.50; Surf Queens $39.50; Step Up $65.; Double Barrel $44.50; Big League $49.50; Undersea Raider $75. An exceptional buy on slightly used AMI Phonographs. Write or Call. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – One Balls: 3 Victory Specials $175. ea.; Longacres & Dust Whirls & Thorobreds $55. ea. Five Balls: Big League, Surf Queen, Big Hit, Streamliner, South Seas, Grand Canyon $35. ea. Baffle Cards & Kilroys $90. ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE – 10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance $800. ea. Terms: 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 10 - 616 Wurl. $75. ea.; 2 - 600R Wurl. $150. ea.; 1 - 1940 Rock-Ola C.M. $90.; 3 Seeburg Mayfairs $150. ea.; 2 Seeburg Regals $175. ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel: RA. 5-8705

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – Advance Rolls $325.; Total Roll $150.; Sportsman Roll $150.; Goalee $100.; Tally Roll $75.; Rol-A-Score $150.; Bang-A-Fitty $250.; Rapid Fire $25.; Super Triangle $60. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – Seeburg Colonel R.C. $200.; 1 Barrel Roll Skee Ball $75.; Jennings Cigarolla $40.; Undersea Raider $50.; Loudspeakers $5.; Jennings 5¢ Silver Moon $50.; Mills Four Bells $50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO.

# THE CASH BOX COIN MACHINE MART

## CLASSIFIED ADVERTISING SECTION

# FOR SALE

FOR SALE – New 150 Solotone Wall Boxes; 21 Location Amplifiers; 20 Leveling Pre-Amplifiers; 2 Demonstrating Units; 1 Studio Unit for connecting telephone lines, Make us an offer on all or any part of this inventory. This is a Close-Out! GLENN EARL, INC., 157 WEST 2nd SOUTH, SALT LAKE CITY 1, UTAH. Tel: 37601

FOR SALE – Ray Gun Operators! Those old Seeburg and Bally Guns can make new profits again! Write for information on our new extra moving target Units. COIN AMUSEMENT GAMES, INC., 1023 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Good News! Limited quantity brand new Adams Model G.V. 1¢ Gum Machines, color - red and blue – six columns - compact - slug proof - immediate delivery $24. F.O.B. Anderson. Unlimited quantities of Adams 1¢ Vending Gum 51¢ per box of 100 pieces. 1/3 deposit with all orders. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C. Tel: 1794-M

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – 30 Advance Rolls, nearly new $245.; 3 Total Rolls $110.; 2 - 1946 Seeburg $495. L. MARTINO, 7933 SANTA MONICA BLVD., LOS ANGELES, CALIF. Tel: Hemstead 6815

FOR SALE – Guaranteed Used Machines – Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE – Genco Advance Rolls $334.50; Esso Stars Alley Rolls (with new Esso Arrows parts) $279.50; Genco Total Rolls $139.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE – 5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At $25.: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At $30.: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At $35.: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At $45.: Arizona, Surf Queen, Midget Racer, Big League. At $75. Superscore. One Balls F.P.: Sport Special $45.; Dark Horse $60.; Blue Grass $65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Wurlitzer 600 $100.; 750E $295.; 500 - $100.; Rock-Ola 1940 Super $100. Write for complete list. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-0817

FOR SALE – We have the largest stock of legal Roll Down games in Michigan. Brand new – Pro-Score; Big City; Super Roll; Hy Roll; Advance Roll; Chicago Coin Roll Down Eight Ball; Bing A Roll; Box Score; Bally Bowler. New Pin Games: Bonanza; Sea Isle; Nudgy; Humpty Dumpty; Star Lite; Dolly; Ginger; Singapore. Phone, Wire or Write for Prices. MILLER VENDING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 4, MICH. Tel: 9-8632

# PARTS AND SUPPLIES

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty . 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

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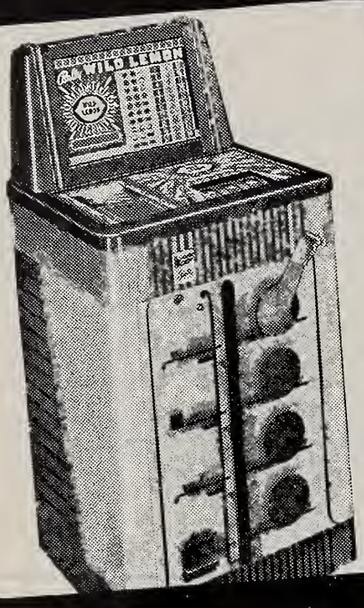
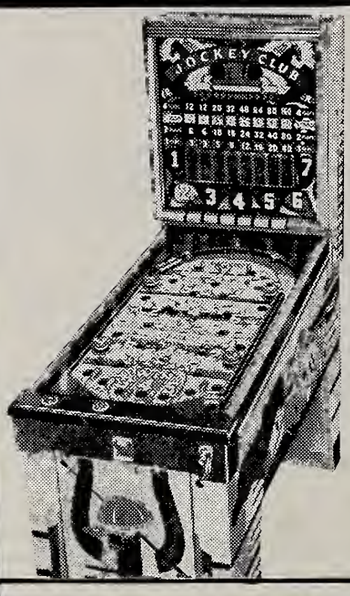



**WILD LEMON**

CHANGING ODDS CONSOLE




**JOCKEY CLUB**

AUTOMATIC

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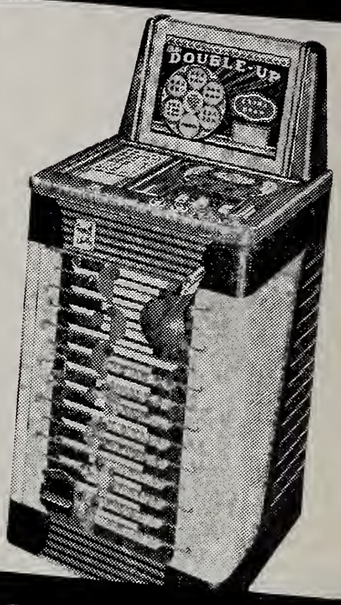
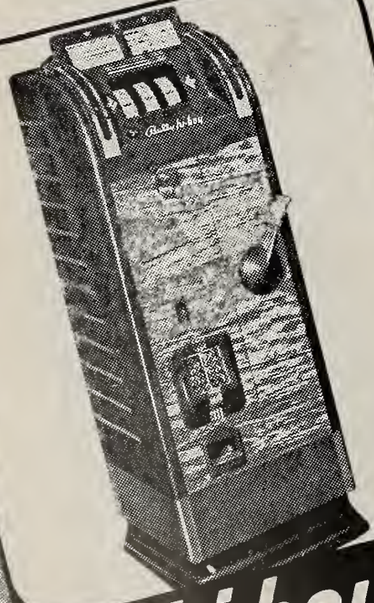



**DOUBLE-UP**

HOLD AND DRAW BELL CONSOLE



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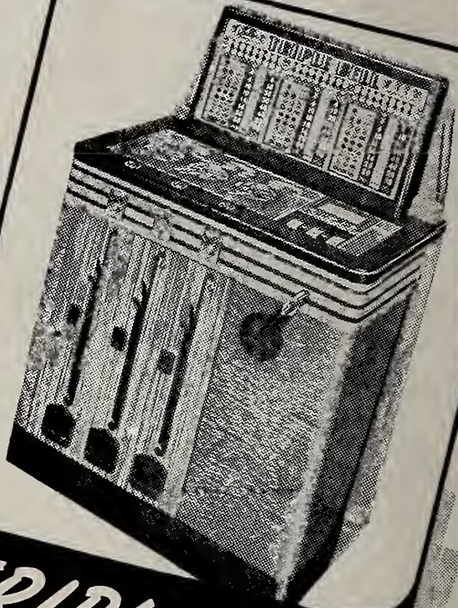

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